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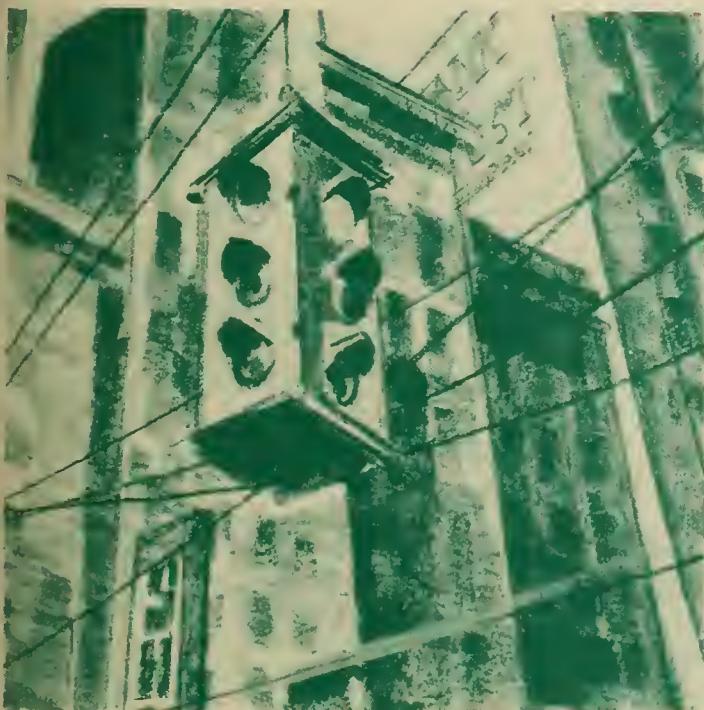


# 1967 CENSUS OF BUSINESS



BC67-MRC-7

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## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

CONNECTICUT

U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS



The 1967 Census of Business reports will comprise eight volumes:

Vols. I, II, III, IV—Retail Trade

Vols. V, VI—Wholesale Trade

Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

#### **VOL. I. RETAIL TRADE, SUBJECT REPORTS**

A U.S. summary chapter and chapters presenting tabulations based on the following characteristics of individual establishments: sales-size; employment-size; single or multiunit ownership; and legal form of ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business. This volume consists of the subject reports previously issued as series BC67-RS.

#### **VOL. II. RETAIL TRADE, AREA STATISTICS**

A U.S. summary chapter and chapters for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area. This volume consists of the area reports previously issued as series BC67-RA.

#### **VOL. III. MAJOR RETAIL CENTERS**

A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

#### **VOL. IV RETAIL MERCHANDISE LINE SALES**

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued March 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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**CONNECTICUT, BC67-MRC-7**

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Special acknowledgment is due to the many businesses whose cooperation has contributed to the publication of the data.

# **1967 CENSUS OF BUSINESS**



BC67-MRC-7

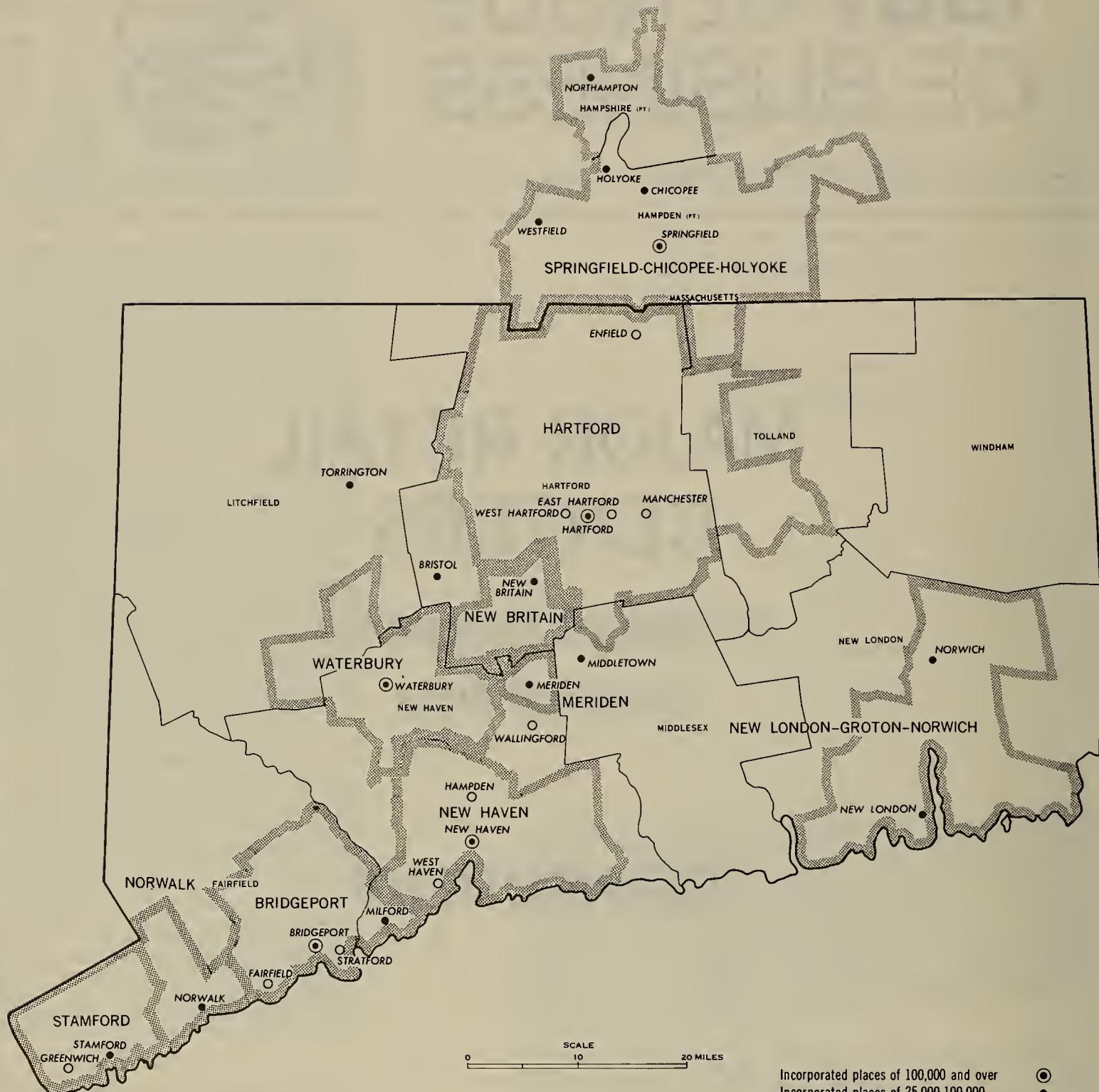
## **MAJOR RETAIL CENTERS**

in Standard Metropolitan  
Statistical Areas

**CONNECTICUT**



**U.S. DEPARTMENT OF COMMERCE** Maurice H. Stans, Secretary  
Rocco C. Siciliano, Under Secretary  
Harold C. Passer, Assistant Secretary for Economic Affairs  
**BUREAU OF THE CENSUS** George Hay Brown, Director



## CONNECTICUT

# Introduction

**AUTHORITY AND SCOPE**—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

**AREAS COVERED**—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

**DELINEATION OF MAJOR RETAIL CENTERS**—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

STANDARD METROPOLITAN STATISTICAL AREAS—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

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<sup>1</sup> Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

MAJOR RETAIL CENTERS  
IN STANDARD METROPOLITAN  
STATISTICAL AREAS

# Connecticut

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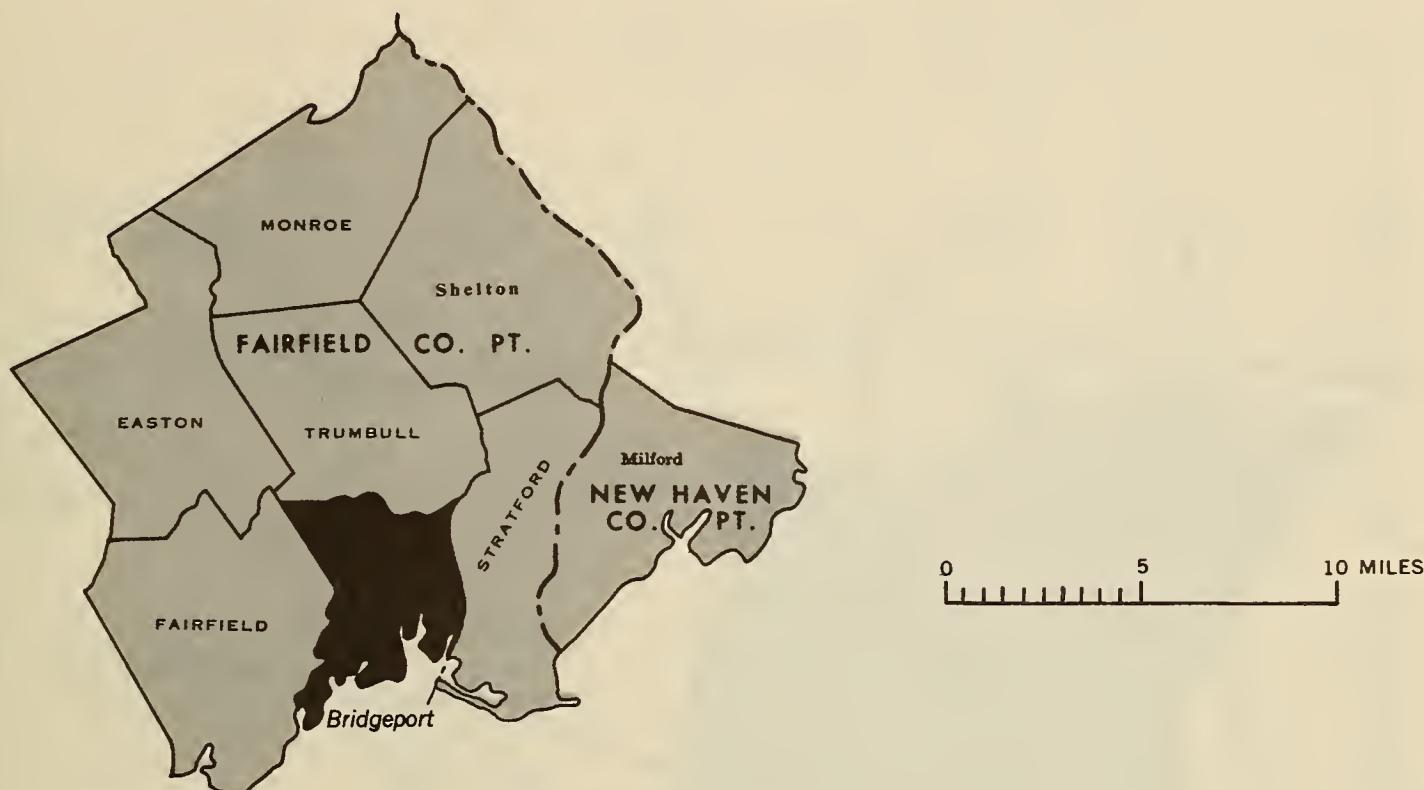
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# BRIDGEPORT, CONN.

## Standard Metropolitan Statistical Area and Central Business District

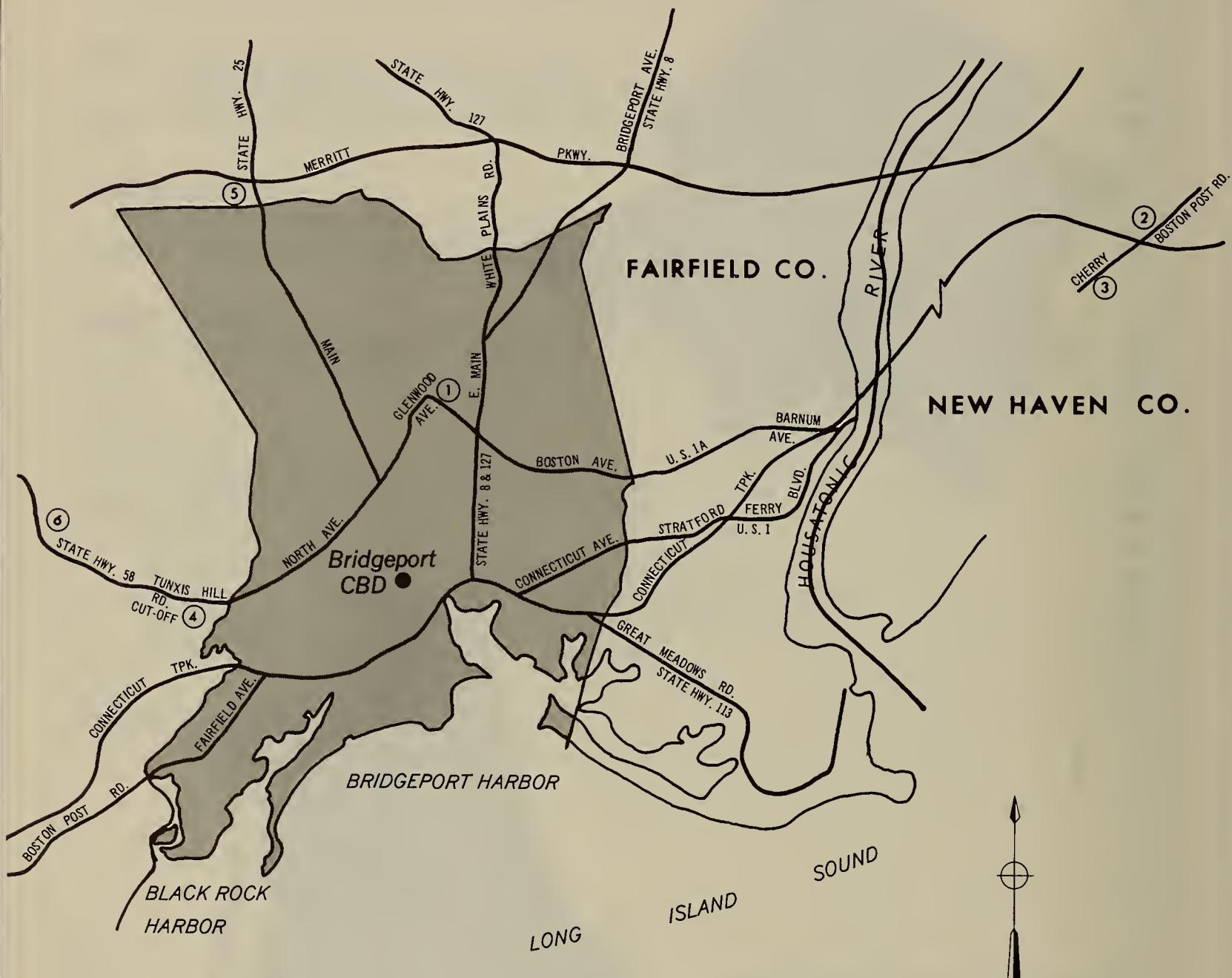


Comprising Census Tracts 707, 708 and 715



# BRIDGEPORT, CONN.

## City and Major Retail Centers



● Central Business District

① Major Retail Centers

0 1 2 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	294	74 180	12 238	2 652	377	78 863	12 665
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	5	465	82	14	9	730	101
5251	HARDWARE STORES . . . . .	—	—	—	—	3	185	29
52 EX. 5251	OTHER. . . . .	3	465	82	14	6	545	72
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15	23 855	4 620	959	16	27 465	4 609
531	DEPARTMENT STORES . . . . .	3	20 510	3 992	745	3	20 753	3 418
533	VARIETY STORES . . . . .	6	2 701	501	172	3	2 643	546
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	6	644	127	42	10	4 069	645
54	FOOD STORES. . . . .	21	4 110	400	108	39	4 981	536
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	8	11 733	1 433	180	8	11 274	1 499
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	9	775	65	17	12	1 235	105
56	APPAREL AND ACCESSORY STORES . . . . .	55	10 935	1 647	473	85	11 031	1 741
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	20	5 098	797	242	33	3 934	662
562	WOMEN'S READY-TO-WEAR STORES . . . . .	13	4 424	656	215	19	2 947	498
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	35	5 837	850	231	52	7 097	1 079
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	11	1 472	183	47	23	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	15	1 902	262	67	18	2 036	295
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	4	1 725	(D)	(D)	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	29	7 375	1 168	206	36	6 762	1 357
5712	FURNITURE STORES . . . . .	10	4 204	695	111	12	3 390	665
OTHER 571	HOME FURNISHINGS STORES. . . . .	7	629	122	33	13	995	230
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	12	2 542	351	62	11	2 377	462
58	EATING AND DRINKING PLACES . . . . .	53	4 895	1 212	337	61	4 905	1 240
5812	EATING PLACES. . . . .	35	3 790	924	256	36	3 683	980
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	18	1 105	288	81	25	1 222	260
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	6	2 575	423	118	10	2 730	394
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	95	7 462	1 188	240	101	7 750	1 083
592	LIQUOR STORES. . . . .	16	1 271	95	22	17	1 402	91
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	1	(D)	(D)	(D)	1	(D)	(D)
597	JEWELRY STORES . . . . .	21	2 733	465	100	23	2 306	401
5992	FLORISTS . . . . .	1	(D)	(D)	(D)	1	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 539	263 148	33 904	8 106	1 715	251 662	31 443
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	45	11 067	1 591	291	57	12 112	1 975
5251	HARDWARE STORES. . . . .	21	(D)	(0)	(D)	19	1 434	196
52 EX. 5251	OTHER. . . . .	24	(0)	(0)	(D)	38	10 678	1 779
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	45	34 679	6 061	1 369	33	31 790	5 216
531	DEPARTMENT STORES. . . . .	4	24 603	4 586	885	3	20 753	3 418
533	VARIETY STORES . . . . .	23	5 428	848	281	6	4 671	858
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	18	4 648	627	203	24	6 366	940
54	FOOD STORES. . . . .	291	63 994	5 657	1 530	366	63 570	5 057
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	59	33 194	3 455	563	102	36 339	3 741
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	140	16 538	1 132	332	133	12 714	903
56	APPAREL AND ACCESSORY STORES . . . . .	105	21 338	3 072	845	150	24 925	3 850
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	43	6 379	941	274	61	6 493	945
562	WOMEN'S READY-TO-WEAR STORES . . . . .	29	5 276	(0)	(0)	34	4 735	704
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	62	14 959	2 131	571	89	18 432	2 905
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	17	2 293	299	86	27	3 088	399
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	7	8 092	1 217	314	17	11 498	1 886
566	SHOE STORES <sup>3</sup> . . . . .	18	(0)	(D)	(0)	29	2 729	393
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	5	(0)	(0)	(0)	16	1 117	227
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	102	21 391	3 390	542	104	16 464	2 702
5712	FURNITURE STORES . . . . .	33	9 466	1 585	237	38	7 331	1 220
OTHER 571	HOME FURNISHINGS STORES. . . . .	19	2 653	373	95	29	2 923	491
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	50	9 272	1 432	210	37	6 210	991
58	EATING AND DRINKING PLACES . . . . .	348	23 410	5 067	1 594	376	20 209	4 246
5812	EATING PLACES. . . . .	230	17 328	3 867	1 217	230	13 939	3 172
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	118	6 082	1 200	377	146	6 270	1 074
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	62	10 558	1 409	383	67	10 403	1 253
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	342	26 979	3 070	657	327	23 136	2 500
592	LIQUOR STORES. . . . .	85	7 573	372	91	87	6 612	345
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	12	1 173	108	25	8	1 423	140
597	JEWELRY STORES . . . . .	33	3 026	484	107	29	2 397	407
5992	FLORISTS . . . . .	23	1 176	223	52	25	1 045	136

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

**BRIDGEPORT SMSA**—Consists of Bridgeport and Shelton cities, and Easton, Fairfield, Monroe, Stratford, and Trumbull towns in Fairfield County and Milford city in New Haven County, Conn.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 962	634 345	77 870	19 148	2 979	486 997	57 245
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	118	28 046	4 096	652	129	24 055	3 714
5251	HARDWARE STORES	50	5 203	644	140	49	4 155	529
52 EX. 5251	OTHER	68	22 843	3 452	512	80	19 970	3 185
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	94	105 088	15 104	4 370	64	56 281	7 766
531	DEPARTMENT STORES	12	85 025	12 157	3 418	8	40 809	5 261
533	VARIETY STORES	39	11 491	1 908	627	19	8 12	1 477
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	43	8 572	1 039	325	37	7 300	1 028
54	FOOD STORES	522	158 868	13 553	3 528	587	131 318	10 141
55 EX. 554	AUTOMOTIVE DEALERS	141	93 037	9 962	1 466	176	82 244	8 013
55 PT.(554)	GASOLINE SERVICE STATIONS	316	45 954	3 618	987	293	30 744	2 338
56	APPAREL AND ACCESSORY STORES	204	42 258	6 045	1 682	235	38 895	5 962
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	84	11 440	1 699	513	93	9 740	1 452
562	WOMEN'S READY-TO-WEAR STORES	61	10 063	1 488	477	53	7 329	1 085
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	120	30 818	4 346	1 169	142	29 155	4 510
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	31	6 028	848	204	41	6 811	1 085
565	FAMILY CLOTHING STORES <sup>3</sup>	19	16 734	2 460	676	27	15 217	2 361
566	SHOE STORES <sup>3</sup>	36	5 442	750	197	52	4 668	628
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	6	1 769	288	92	22	2 459	436
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	180	39 942	6 105	1 067	170	27 363	4 379
5712	FURNITURE STORES	47	17 814	2 823	456	55	12 781	2 124
OTHER 571	HOME FURNISHINGS STORES	44	7 168	1 174	283	47	5 449	931
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	89	14 960	2 108	328	68	9 133	1 324
58	EATING AND DRINKING PLACES	601	44 444	10 147	3 321	610	37 253	8 292
5812	EATING PLACES	423	35 015	8 260	2 727	393	27 431	6 495
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	178	9 429	1 887	594	217	9 822	1 797
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	118	22 358	2 947	807	131	18 291	2 242
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	668	54 350	6 293	1 268	584	40 553	4 398
592	LIQUOR STORES	158	15 783	847	189	159	12 776	603
595	SPORTING GOODS STORES AND BICYCLE SHOPS	36	3 591	432	82	25	2 188	224
597	JEWELRY STORES	51	5 448	934	209	42	3 521	603
5992	FLORISTS	45	2 483	441	96	45	1 912	291

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-5.9	4.6	30.3	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-36.3	-8.6	16.6	0.6	4.2	4.4
5251	HARWARE STORES . . . . .	-100.0	(D)	25.2		(D)	0.8
52 EX. 5251	OTHER . . . . .	-14.7	(D)	14.8	0.6	(D)	3.6
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	-13.2	9.1	86.7	52.2	13.2	16.6
531	DEPARTMENT STORES . . . . .	-1.2	18.5	108.3	27.7	9.3	13.4
533	VARIETY STORES . . . . .	2.2	16.2	40.6	3.6	2.1	1.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-84.2	-27.0	17.4	0.9	1.8	1.4
54	FOOD STORES . . . . .	-17.5	0.7	21.0	5.5	24.3	25.0
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4.1	-8.7	13.1	15.8	12.6	14.7
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	-37.3	30.1	49.5	1.0	6.3	7.2
56	APPAREL AND ACCESSORY STORES . . . . .	-0.9	-14.4	8.6	14.8	8.1	6.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	29.6	-1.8	17.4	6.9	2.4	1.8
562	WOMEN'S READY-TO-WEAR STORES . . . . .	50.1	11.4	37.3	6.0	2.0	1.6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-17.8	-18.8	5.7	7.9	5.7	4.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	9.1	29.9	46.0	9.9	8.1	6.3
5712	FURNITURE STORES . . . . .	24.0	29.1	39.4	5.7	3.6	2.8
OTHER 571	HOME FURNISHINGS STORES . . . . .	-36.8	-9.2	31.5	0.8	1.0	1.1
572, 573	HOUSEHOLD APPLIANCE, RAOIO, TELEVISION, AND MUSIC STORES . . . . .	6.9	49.3	63.8	3.4	3.5	2.4
58	EATING AND DRINKING PLACES . . . . .	-0.2	15.8	19.3	6.6	8.9	7.0
5812	EATING PLACES . . . . .	2.9	24.3	27.6	5.1	6.6	5.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-9.6	-3.0	-4.0	1.5	2.3	1.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-5.7	1.5	22.2	3.5	4.0	3.5
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-3.7	16.6	34.0	10.1	10.3	8.6
592	LIQUOR STORES . . . . .	-9.3	14.5	23.5	1.7	2.9	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(D)	-17.6	64.1	(D)	0.4	0.6
597	JEWELRY STORES . . . . .	18.5	26.2	54.7	3.7	1.1	0.9
5992	FLORISTS . . . . .	(D)	12.5	29.9	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	28.2	11.7
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . .	4.2	1.7
5251	HARDWARE STORES . . . . .	-	-
52 EX. 5251	OTHER . . . . .	(D)	1.7
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	68.8	22.7
531	DEPARTMENT STORES . . . . .	83.4	24.1
533	VARIETY STORES. . . . .	49.8	23.5
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	13.9	7.5
54	FOOD STORES . . . . .	6.4	2.6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	35.3	12.6
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	4.7	1.7
56	APPAREL AND ACCESSORY STORES. . . . .	51.2	25.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	79.9	44.6
562	WOMEN'S READY-TO-WEAR STORES. . . . .	83.9	44.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	39.0	18.9
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	64.2	24.4
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	(D)	35.0
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	97.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	34.5	18.5
5712	FURNITURE STORES. . . . .	44.4	23.6
OTHER 571	HOME FURNISHINGS STORES . . . . .	23.7	8.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	27.4	17.0
58	EATING AND DRINKING PLACES. . . . .	20.9	11.0
5812	EATING PLACES . . . . .	21.9	10.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	18.2	11.7
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	24.4	11.5
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	27.7	13.7
592	LIQUOR STORES . . . . .	16.8	8.1
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	90.3	50.2
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	2 962			
	SALES . . . . . \$1,000. . .	634 345	294	25	52
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	1 241	74	13 124	35 908
	SALES . . . . . \$1,000. . .	225 670	180		
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	478	80		
	SALES . . . . . \$1,000. . .	187 288	580	11 998	13 6 923
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	1 243	99		
	SALES . . . . . \$1,000. . .	221 387	42 165	9 6 362	27 27 002
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup>	2 962	294	25	52
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .				
5251	HARDWARE STORES . . . . .	118	3	-	1
52 EX. 5251	OTHER . . . . .	50	-	-	-
		68	3	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .				
531	DEPARTMENT STORES . . . . .	94	15	3	4
533	VARIETY STORES . . . . .	12	3	1	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	39	6	1	2
		43	6	1	-
54	FOOD STORES . . . . .	522	21	3	5
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	141	8	1	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	316	9	3	1
56	APPAREL AND ACCESSORY STORES . . . . .				
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES . . . . .	204	55	2	17
562	FURRIERS . . . . .	84	20	-	6
OTHER 56	WOMEN'S READY-TO-WEAR STORES . . . . .	61	13	-	5
	OTHER APPAREL AND ACCESSORY STORES . . . . .	120	35	2	11
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .				
5712	FURNITURE STORES . . . . .	180	29	4	6
OTHER 571	HOME FURNISHING STORES . . . . .	47	10	2	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	44	7	1	3
		89	12	1	2
58	EATING AND DRINKING PLACES . . . . .				
5812	EATING PLACES . . . . .	601	53	8	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	423	35	8	6
		178	18	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	118	6	-	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .				
592	LIQUOR STORES . . . . .	668	95	1	8
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	158	16	-	2
597	JEWELRY STORES . . . . .	36	1	-	1
5992	FLORISTS . . . . .	51	21	1	1
		45	1	-	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Shoppers Fair Plaza" and establishments on Boston Ave. from Glenwood Ave. to Noble Ave. (Bridgeport)

MRC No. 2. Includes the planned center known as "Connecticut Post Center" at the intersection of Boston Post Rd. and Connecticut Tpk. and establishments along the 1200 and 1300 blocks of Boston Post Rd. (Milford)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 4	No. 5	No. 6
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	12 18 854	36 41 110	37 14 052
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	3 (D)	8 2 062	15 8 326
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	2 (D)	21 37 325	8 4 281
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	7 2 388	7 1 723	14 1 445
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	12	36	37
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
5251	DEALERS. . . . .	2	-	3
52 EX. 5251	HARDWARE STORES . . . . .	1	-	2
	OTHER . . . . .	1	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	4	1
531	DEPARTMENT STORES . . . . .	2	2	1
533	VARIETY STORES. . . . .	-	1	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	1	-
54	FOOD STORES . . . . .	2	4	7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	-	3
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	-	4
56	APPAREL AND ACCESSORY STORES. . . . .	-	16	3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	-	3	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	-	2	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	-	13	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	-	1	4
5712	FURNITURE STORES. . . . .	-	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	-	-	2
58	EATING AND DRINKING PLACES. . . . .	1	3	6
5812	EATING PLACES . . . . .	1	3	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	-	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-	1	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1	7	4
592	LIQUOR STORES . . . . .	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	-
597	JEWELRY STORES. . . . .	-	2	-
5992	FLORISTS. . . . .	-	-	1

Standard Notes: - Represents zero.

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available

Powis

<sup>a</sup>Standard Notes: - Represents zero. <sup>b</sup>Withheld to avoid disclosure. <sup>c</sup>NA Not available. <sup>d</sup>Revised.  
<sup>e</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup> Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

Includes data for these kinds of business in SIC 31 (except 311) not covered in any of the lines below.

MRC No. 4. Includes establishments on Villa Ave. from Greenfield St. to Kings Hwy. and establishment

Arising St., on Tunxis Hill Rd. from Greenfield to Berkeley Rd. and on the south side of

Villa Ave. (Fairfield)

MRC No. 5. Includes the planned center known as "Trumbull Shopping Park" located at the intersection

MRC NO. 5. Includes the planned center known as "Trumbull Shopping Park" located at the intersection of

(Trumbull)

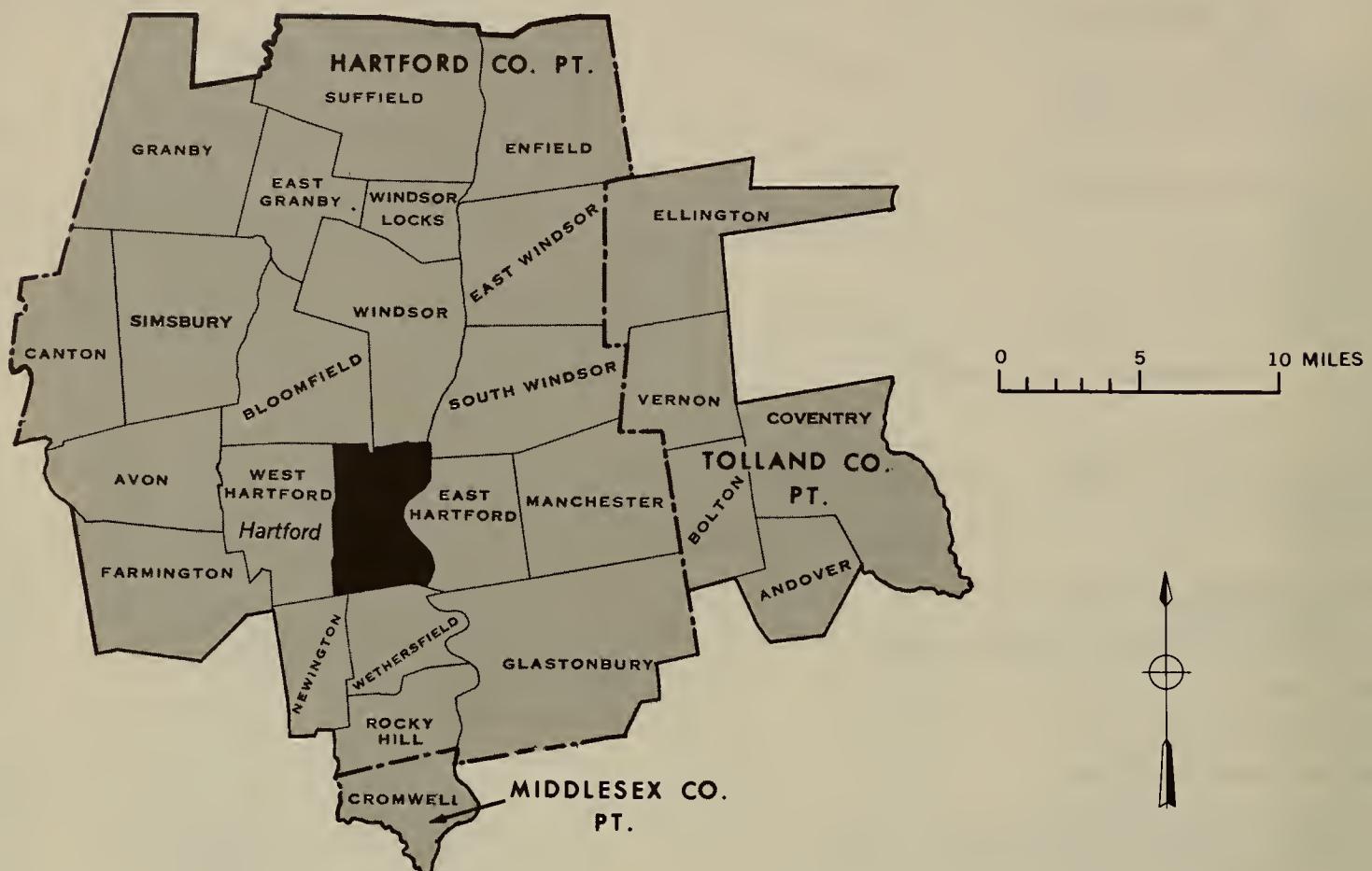
MRC No. 6 Includes the planned center known as "Black Rock Shopping Center" and establishments o

MRC No. 6. Includes the planned center known as "Black Rock Shopping Center" and establishments on Woods Rd. and Katona Dr. (Fairfield).

Woods Rd. and Katona Dr. (Fairfield)

# HARTFORD, CONN.

## Standard Metropolitan Statistical Area and Central Business District



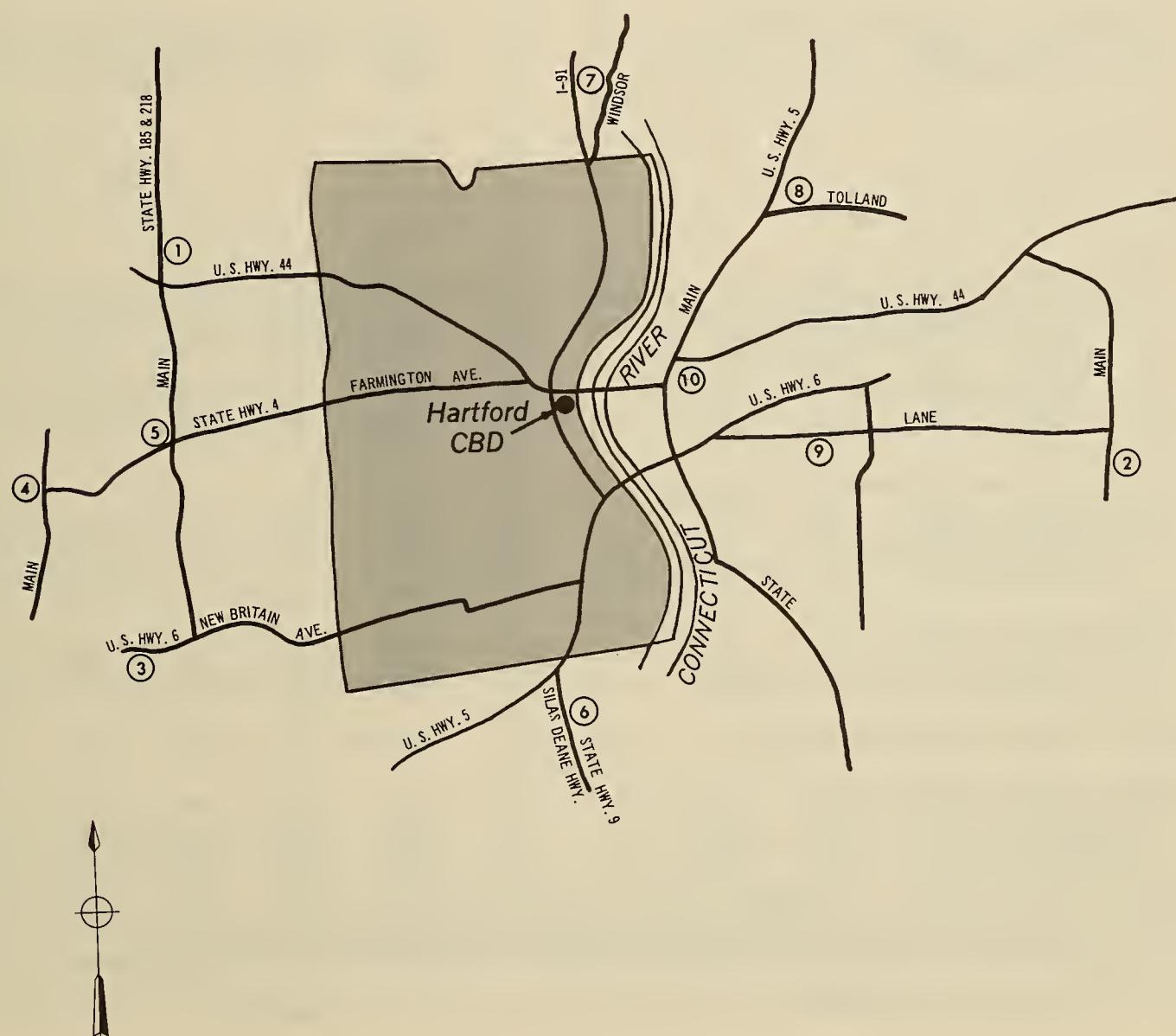
Comprising Census Tracts 5006 and 5021



# HARTFORD, CONN.

## City and Major Retail Centers

HARTFORD CO.



- Central Business District
- (1) Major Retail Centers

0 1 2 MILES

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	275	153 162	30 078	6 842	r325	r139 957	r24 124
52	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS	2	(D)	(D)	(D)	6	872	108
5251	HARWARE STORES	2	(D)	(D)	(D)	3	611	84
52 EX. 5251	OTHER	-	-	-	-	3	261	24
53 PART	GENERAL MERCHANTOISE GROUP STORES <sup>1</sup>	12	95 468	19 975	4 612	14	82 506	14 856
531	DEPARTMENT STORES	4	(D)	(D)	(D)	4	77 620	13 997
533	VARIETY STORES	4	5 000	807	237	4	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANTOISE STORES	4	(D)	(D)	(D)	6	(D)	(D)
54	FOOD STORES	10	2 612	364	93	13	2 182	274
55 EX. 554	AUTOMOTIVE DEALERS	2	(D)	(D)	(D)	2	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	3	238	23	13	4	(D)	(D)
56	APPAREL AND ACCESSORY STORES	79	18 873	3 241	669	95	15 018	2 506
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	40	9 399	1 385	319	45	6 097	972
562	WOMEN'S READY-TO-WEAR STORES	17	7 206	1 003	247	16	3 643	554
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	39	9 474	1 856	350	50	8 921	1 534
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	17	5 330	1 156	208	20	4 628	892
565	FAMILY CLOTHING STORES <sup>3</sup>	1	(D)	(D)	(D)	3	(D)	(D)
566	SHOE STORES <sup>3</sup>	16	3 494	579	107	17	2 408	375
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	4	(D)	(D)	(D)	10	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	24	7 396	1 236	240	31	5 941	945
5712	FURNITURE STORES	6	3 439	534	94	6	2 035	315
OTHER 571	HOME FURNISHINGS STORES	4	723	173	34	6	871	201
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	14	3 234	529	112	19	3 035	424
58	EATING AND DRINKING PLACES	51	6 203	1 952	581	61	7 174	2 128
5812	EATING PLACES	43	5 324	1 672	479	53	6 176	1 839
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	8	879	280	102	8	998	289
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	4	848	96	30	4	1 089	167
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	88	21 019	3 107	594	r95	r19 669	r2 800
592	LIQUOR STORES	8	1 578	117	22	5	919	78
595	SPORTING GOODS STORES AND BICYCLE SHOPS	5	919	86	23	4	471	51
597	JEWELRY STORES	13	5 139	898	154	17	4 036	826
5992	FLORISTS	2	(D)	(D)	(D)	2	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

rRevised 1963.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 472	375 529	58 592	13 553	1 535	317 870	46 804
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	36	5 989	813	128	45	5 129	609
5251	HARDWARE STORES . . . . .	17	2 503	(D)	(D)	25	2 438	(D)
52 EX. 5251	OTHER. . . . .	19	3 486	(D)	(D)	20	2 691	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	49	99 547	20 467	4 747	33	84 182	15 090
531	DEPARTMENT STORES . . . . .	4	(D)	(D)	(D)	4	77 620	13 997
533	VARIETY STORES . . . . .	22	6 322	994	294	17	4 892	887
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	23	(D)	(D)	(D)	12	1 670	206
54	FOOD STORES. . . . .	236	59 240	5 348	1 461	248	57 850	4 971
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	65	55 976	6 128	901	63	50 022	5 119
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	111	15 112	1 386	434	120	13 324	1 205
56	APPAREL AND ACCESSORY STORES . . . . .	121	23 183	3 902	856	140	17 870	2 929
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	52	11 005	2 142	406	53	6 997	1 137
562	WOMEN'S READY-TO-WEAR STORES . . . . .	22	7 908	1 630	272	19	4 607	747
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	69	12 178	1 760	450	87	10 873	1 792
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	27	7 061	1 436	280	35	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(D)	(D)	(D)	9	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	26	4 154	659	129	32	3 228	455
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	4	(D)	(D)	(D)	11	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	89	20 921	3 549	647	104	16 181	2 539
5712	FURNITURE STORES . . . . .	20	9 992	(D)	(D)	31	7 679	1 236
OTHER 571	HOME FURNISHINGS STORES. . . . .	24	2 783	530	97	24	2 713	532
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	45	8 146	(D)	(D)	49	5 789	771
58	EATING AND DRINKING PLACES . . . . .	346	32 501	8 662	2 634	366	30 940	8 905
5812	EATING PLACES. . . . .	240	25 129	6 715	2 087	240	24 000	7 342
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	106	7 372	1 947	547	126	6 940	1 563
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	78	17 330	2 261	640	80	13 998	1 855
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	341	45 730	6 076	1 105	336	28 374	3 582
592	LIQUOR STORES. . . . .	91	10 345	609	134	99	8 607	432
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	9	1 080	91	24	13	747	69
597	JEWELRY STORES . . . . .	18	5 731	971	168	19	4 054	821
5992	FLORISTS . . . . .	18	1 320	238	58	16	916	157

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

**HARTFORD SMSA** — Consists of Hartford city and Avon, Bloomfield, Canton, East Granby, East Hartford, East Windsor, Enfield, Farmington, Glastonbury, Granby, Manchester, Newington, Rocky Hill, Simsbury, South Windsor, Suffield, West Hartford, Wethersfield, Windsor, and Windsor Locks towns in Hartford County; Cromwell town in Middlesex County; and Andover, Bolton, Coventry, Ellington, and Vernon towns in Tolland County, Conn.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	4 432	1 180 158	152 695	37 152	4 204	889 172	110 693
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS	181	40 325	5 141	889	202	34 765	4 316
5251	HARDWARE STORES	62	7 542	1 026	208	73	7 211	959
52 EX. 5251	OTHER	119	32 783	4 115	681	129	27 554	3 357
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	151	215 056	35 597	9 197	122	158 156	23 692
531	DEPARTMENT STORES	27	185 918	31 287	7 906	18	133 450	19 965
533	VARIETY STORES	53	20 067	3 221	991	52	15 024	2 576
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	71	9 071	1 089	300	52	9 682	1 151
54	FOOD STORES	643	260 645	22 969	6 248	630	220 750	18 155
55 EX. 554	AUTOMOTIVE DEALERS	227	208 159	20 418	3 192	202	149 854	14 891
55 PT.(554)	GASOLINE SERVICE STATIONS	458	73 106	6 137	1 800	452	52 363	4 478
56	APPAREL AND ACCESSORY STORES	327	55 837	8 388	1 853	318	37 262	5 669
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	129	22 616	3 272	782	115	13 374	2 075
562	WOMEN'S READY-TO-WEAR STORES	76	13 747	2 118	489	54	7 710	1 192
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	198	33 221	5 116	1 071	203	23 888	3 594
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	61	16 632	2 795	525	75	11 903	1 931
565	FAMILY CLOTHING STORES <sup>3</sup>	14	4 089	623	130	28	2 137	268
566	SHOE STORES <sup>3</sup>	70	9 765	1 448	298	73	8 044	1 134
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	17	1 957	250	118	27	1 804	261
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	305	59 181	9 377	1 746	276	39 696	6 084
5712	FURNITURE STORES	58	22 925	4 002	668	81	16 994	2 898
OTHER 571	HOME FURNISHINGS STORES	92	9 835	1 709	387	70	6 358	1 118
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	155	26 421	3 666	691	125	16 344	2 068
58	EATING AND DRINKING PLACES	862	87 274	22 406	7 414	879	68 582	18 427
5812	EATING PLACES	664	74 276	19 135	6 466	642	56 383	15 852
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	198	12 998	3 271	948	237	12 199	2 575
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	205	48 015	6 860	1 894	204	36 890	5 150
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	1 073	132 560	15 402	2 919	919	90 854	9 831
592	LIQUOR STORES	279	29 400	1 706	410	271	23 406	1 209
595	SPORTING GOODS STORES AND BICYCLE SHOPS	47	4 658	467	104	48	2 236	214
597	JEWELRY STORES	50	8 085	1 285	246	54	5 654	1 016
5992	FLORISTS	64	4 159	784	213	56	2 847	525

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	9.4	18.1	32.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	(D)	16.8	16.0	(D)	1.6	3.4
5251	HARDWARE STORES . . . . .	(D)	2.7	4.6	(D)	0.7	0.6
52 EX. 5251	OTHER . . . . .	-100.0	29.5	19.0	-	0.9	2.8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15.7	18.3	36.0	62.3	26.5	18.3
531	DEPARTMENT STORES . . . . .	(D)	(D)	39.3	(D)	(D)	15.8
533	VARIETY STORES. . . . .	(D)	29.2	33.6	3.3	1.7	1.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)	-6.3	(D)	(D)	0.8
54	FOOD STORES . . . . .	19.7	2.4	18.1	1.7	15.7	22.1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	11.9	38.9	(D)	14.9	17.6
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	13.4	39.6	0.2	4.0	6.2
56	APPAREL AND ACCESSORY STORES. . . . .	25.7	29.7	49.8	12.3	6.2	4.7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	54.1	57.3	69.1	6.1	2.9	1.9
562	WOMEN'S READY-TO-WEAR STORES . . . . .	97.8	71.7	78.3	4.7	2.1	1.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	6.2	23.7	39.1	6.2	3.6	2.8
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	24.5	29.3	49.1	4.8	5.6	5.0
5712	FURNITURE STORES. . . . .	69.0	30.1	34.9	2.2	2.7	2.0
OTHER 571	HOME FURNISHINGS STORES . . . . .	-17.0	2.6	54.7	0.5	0.7	0.8
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	6.5	40.7	61.6	2.1	2.2	2.2
58	EATING AND DRINKING PLACES. . . . .	-13.5	5.0	27.3	4.0	8.7	7.4
5812	EATING PLACES . . . . .	-13.8	4.7	31.7	3.5	6.7	6.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-11.9	6.2	6.5	0.5	2.0	1.1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	-22.1	23.8	30.1	0.6	4.6	4.1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	6.9	61.2	45.9	13.7	12.2	11.2
592	LIQUOR STORES . . . . .	71.7	20.2	25.6	1.0	2.8	2.5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	95.1	44.6	108.3	0.6	0.3	0.4
597	JEWELRY STORES. . . . .	27.3	41.4	43.0	3.4	1.5	0.7
5992	FLORISTS. . . . .	(D)	44.1	46.1	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	40.8	13.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	(D)	(D)
5251	HARDWARE STORES	(D)	(D)
52 EX. 5251	OTHER	-	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	95.9	44.4
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES	79.1	24.9
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)
54	FOOD STORES	4.4	1.0
55 EX. 554	AUTOMOTIVE DEALERS	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS	1.6	0.3
56	APPAREL AND ACCESSORY STORES	81.4	33.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	85.4	41.6
562	WOMEN'S READY-TO-WEAR STORES	91.1	52.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	77.8	28.5
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup>	75.5	32.0
565	FAMILY CLOTHING STORES <sup>3</sup>	(D)	(D)
566	SHOE STORES <sup>3</sup>	84.1	35.8
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	96.3	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	35.4	12.5
5712	FURNITURE STORES	34.4	15.0
OTHER 571	HOME FURNISHINGS STORES	26.0	7.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	39.7	12.2
58	EATING AND DRINKING PLACES	19.1	7.1
5812	EATING PLACES	21.2	7.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	11.9	6.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	4.9	1.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	46.0	15.9
592	LIQUOR STORES	15.3	5.4
595	SPORTING GOODS STORES AND BICYCLE SHOPS	85.1	19.7
597	JEWELRY STORES	89.7	63.6
5992	FLORISTS	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	4 432 1 180 158	275 153 162	44 28 087	
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	1 710 395 934	65 9 663	17 11 193	
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	783 330 074	115 121 737	16 13 699	
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	1 939 454 150	95 21 762	11 3 195	
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	4 432	275	44	
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	181	2	1	
5251	HARDWARE STORES . . . . .	62	2	-	
52 EX. 5251	OTHER . . . . .	119	-	1	
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	151	12	5	
531	DEPARTMENT STORES . . . . .	27	4	2	
533	VARIETY STORES. . . . .	53	4	2	
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	71	4	1	
54	FOOD STORES . . . . .	643	10	9	
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	227	2	-	
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	458	3	3	
56	APPAREL AND ACCESSORY STORES. . . . .	327	79	8	
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	129	40	2	
562	WOMEN'S READY-TO-WEAR STORES. . . . .	76	17	1	
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	198	39	6	
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	305	24	3	
5712	FURNITURE STORES. . . . .	58	6	-	
OTHER 571	HOME FURNISHING STORES. . . . .	92	4	1	
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	155	14	2	
58	EATING AND DRINKING PLACES. . . . .	862	51	5	
5812	EATING PLACES . . . . .	664	43	5	
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	198	8	-	
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	205	4	3	
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 073	88	7	
592	LIQUOR STORES . . . . .	279	8	1	
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	47	5	-	
597	JEWELRY STORES. . . . .	50	13	-	
5992	FLORISTS. . . . .	64	2	1	

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Bishops Corner" and "Crossroads Plaza" and establishments on Albany Ave. from Sims Rd. to Starkel Dr., Sky View Dr., and on North Main St. from Sims Rd. to Overhill Rd. (West Hartford Town)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 2	No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	13 72 114	29 24 486	8 32 462	26 108 477
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	2 19 637	4 7 040	3 15 362	7 21 118
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. . . . .	7 28 955	24 13 772	5 (0)	14 51 062
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. . . . .	2 25 522	4 674	12 (0)	5 36 297
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	72	24	32	108
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	5	-	2	4
5251	HARDWARE STORES . . . . .	2	-	1	1
52 EX. 5251	OTHER . . . . .	3	-	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	4	2	2	5
531	DEPARTMENT STORES . . . . .	2	1	1	1
533	VARIETY STORES . . . . .	2	1	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	-	-	-	3
54	FOOD STORES . . . . .	5	5	5	11
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	2	-	1	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	3	-	3	-
56	APPAREL AND ACCESSORY STORES . . . . .	17	9	1	34
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	7	3	-	19
562	WOMEN'S READY-TO-WEAR STORES . . . . .	4	2	-	14
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	10	6	1	15
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	7	2	2	12
5712	FURNITURE STORES . . . . .	2	-	-	-
OTHER 571	HOME FURNISHING STORES . . . . .	-	1	1	5
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	5	1	1	7
58	EATING AND DRINKING PLACES . . . . .	10	1	7	7
5812	EATING PLACES . . . . .	8	1	5	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	-	2	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	1	3	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	15	4	6	32
592	LIQUOR STORES . . . . .	2	1	4	3
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	1	-	-	3
597	JEWELRY STORES . . . . .	4	1	-	5
5992	FLORISTS . . . . .	1	-	-	2

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<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.

<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below,

MRC No. 2. Includes establishments on Main St. from Center St. to School St. (Manchester)

MRC No. 3. Includes the planned center known as "Corbin Corner Shopping Parkade" at the intersection of New Britain Ave. (Route 6) and Route 71. (West Hartford town)

MRC No. 4. Includes establishments in the area bounded by: Rear property line of lots on the north side of School St. and Farmington Ave., Water St., Mill St. and Platner St. (Hartford County)

MRC No. 5. Includes the planned center known as "Farmington Plaza" and establishments in the area bounded by: Brace Rd., East Side of Main St., Ellsworth Rd., West Side of La Salle Rd., South Side of Farmington Ave., and Walden St. (West Hartford)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)			
		No. 6	No. 7	No. 9	No. 10
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	39 12 524	34 18 323	44 30 567	61 9 594
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	9 5 352	13 6 897	14 9 856	22 3 604
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	13 5 194	12 10 237	17 17 634	17 3 571
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	17 1 978	9 1 189	13 3 077	22 2 419
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	39	34	44	61
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	3	1	1	2
5251	HARDWARE STORES . . . . .	1	—	—	1
52 EX. 5251	OTHER . . . . .	2	1	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	4	3	2
531	DEPARTMENT STORES . . . . .	1	2	2	1
533	VARIETY STORES. . . . .	1	1	1	—
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	1	—	1
54	FOOD STORES . . . . .	5	7	7	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	3	—	3	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	2	2	3	4
56	APPAREL AND ACCESSORY STORES. . . . .	8	4	10	8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	2	2	3	2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	2	2	2	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	6	2	7	6
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	2	4	4	7
5712	FURNITURE STORES. . . . .	1	—	—	1
OTHER 571	HOME FURNISHING STORES. . . . .	—	2	—	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	1	2	4	4
58	EATING AND DRINKING PLACES. . . . .	3	4	5	16
5812	EATING PLACES . . . . .	3	2	5	12
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	—	2	—	4
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	2	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	9	6	6	15
592	LIQUOR STORES . . . . .	2	2	2	5
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	—	—	—	1
597	JEWELRY STORES. . . . .	2	1	1	2
5992	FLORISTS. . . . .	—	—	—	1

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 6. Includes establishments on Silas Deane Highway from Maple St. to Route 91. (Hartford County)

MRC No. 7. Includes the planned center known as "Windsor Shopping Center" and establishments on Windsor Ave. from Deerfield Rd. to Rt. 1-91. (Hartford County)

MRC No. 9. Includes planned center known as "Manchester Parkade," and establishments at the intersection of Broad St. and West Middle Turnpike, on Broad St. from Oliver Rd. to Center St. and on W. Middle Tpk. from Broad St. to Deerfield RD. (Manchester)

MRC No. 10. Includes establishments on Main St. from Connecticut Blvd. to John St. (East Hartford town)

**MERIDEN, CONN.**  
Standard Metropolitan Statistical Area



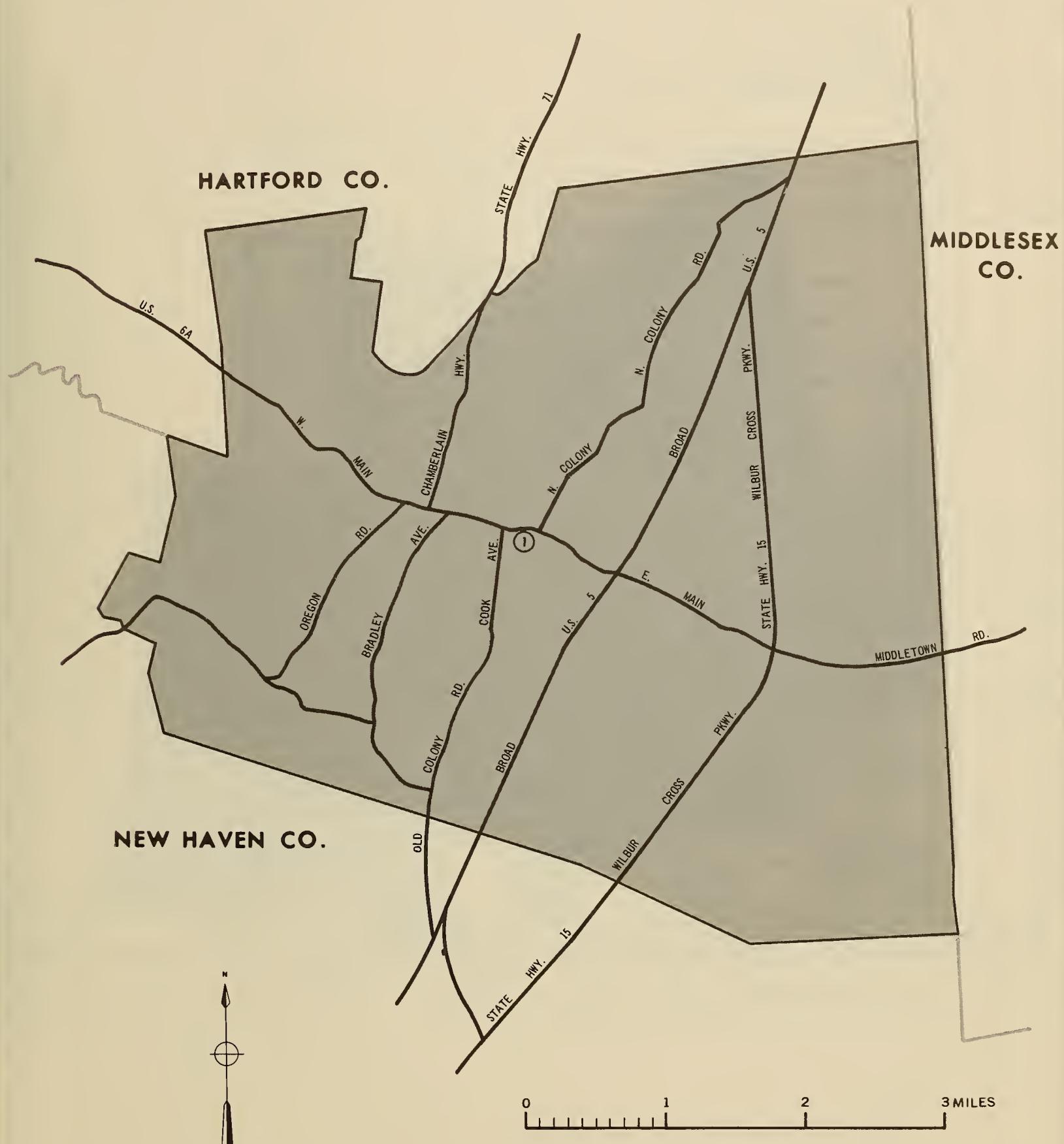
*Meriden*



0      1      2      3      4 MILES

# MERIDEN, CONN.

## City and Major Retail Centers



## TABLE 1. Major Retail Centers in the SMSA: 1967

MERIDEN SMSA—Coextensive with Meriden city in New Haven County, Conn.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES. . . . . \$1,000. . .		459 85 672	71 12 049
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES. . . . . \$1,000. . .		175 31 628	15 1 163
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES. . . . . \$1,000. . .		88 20 045	38 9 126
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES. . . . . \$1,000. . .		196 33 999	18 1 760
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .		459	71
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .		14	2
5251	HARDWARE STORES. . . . .		4	-
52 EX. 5251	OTHER. . . . .		10	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .		14	4
531	DEPARTMENT STORES. . . . .		2	1
533	VARIETY STORES . . . . .		4	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .		8	1
54	FOOD STORES. . . . .		70	7
55 EX. 554	AUTOMOTIVE DEALERS . . . . .		19	1
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .		51	1
56	APPAREL AND ACCESSORY STORES . . . . .		44	25
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS		25	12
562	WOMEN'S READY-TO-WEAR STORES . . . . .		18	9
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .		19	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .		30	9
5712	FURNITURE STORES . . . . .		6	2
OTHER 571	HOME FURNISHING STORES . . . . .		10	3
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES		14	4
58	EATING AND DRINKING PLACES . . . . .		92	7
5812	EATING PLACES. . . . .		66	6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .		26	1
59 EX. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .		13	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .		112	14
592	LIQUOR STORES. . . . .		28	2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .		6	1
597	JEWELRY STORES . . . . .		4	3
5992	FLORISTS . . . . .		5	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments on West Main Street from North Colony Street to Lewis Ave., (Linsley Ave.) and on the east side of North Colony Street from East Main St., to Brooks Street. (Meriden)

# NEW BRITAIN, CONN.

## Standard Metropolitan Statistical Area



# NEW BRITAIN, CONN.

## City and Major Retail Centers

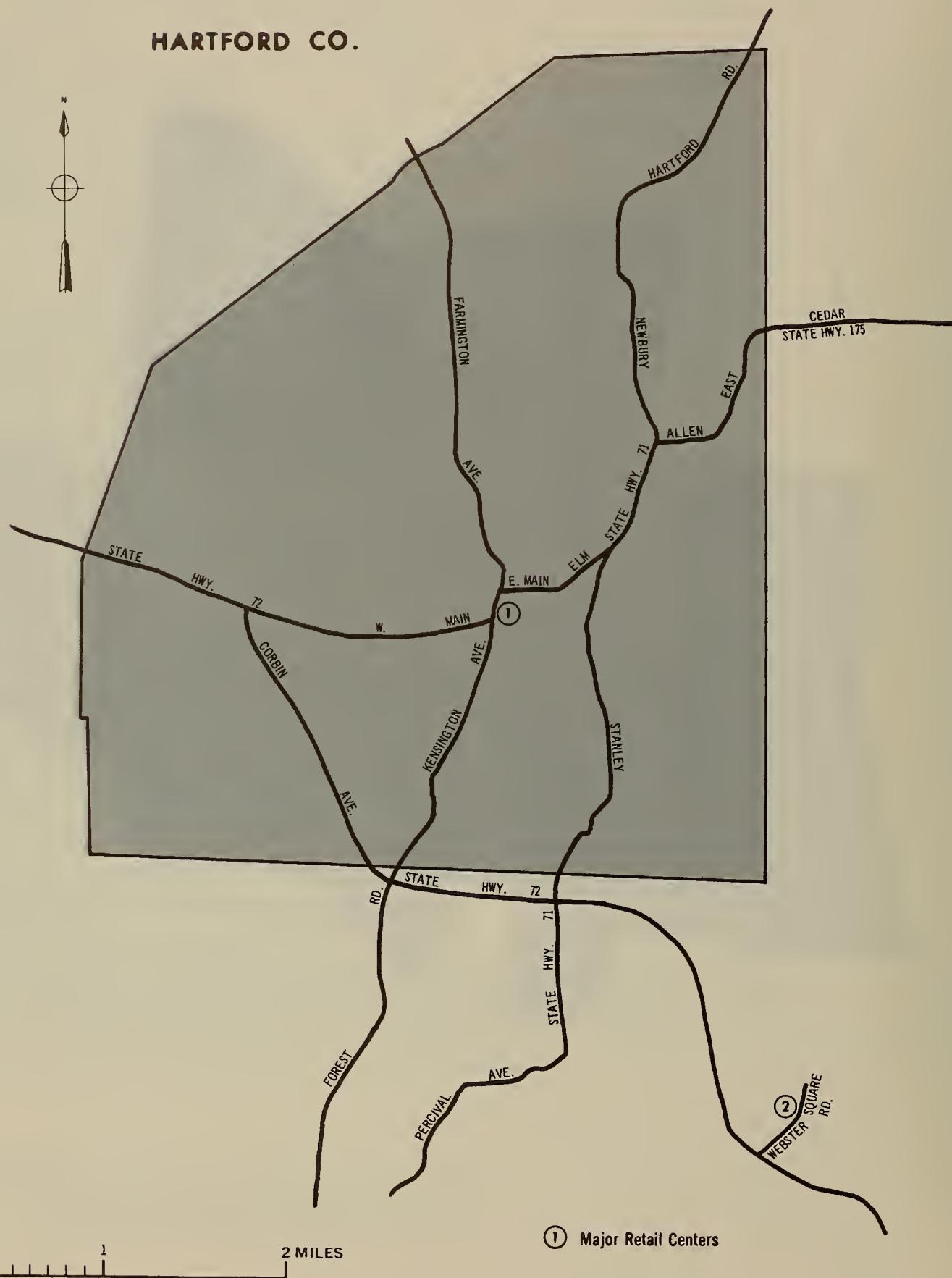


TABLE 1. Major Retail Centers in the SMSA: 1967

NEW BRITAIN SMSA—Consists of New Britain city and Berlin, Plainville, and Southington towns in Hartford County, Conn.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	1 120 210 431	175 37 196	11 8 270
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	470 76 423	47 4 018	(D) <sup>2</sup>
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	174 53 277	68 22 960	5 3 505
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	476 80 731	60 10 218	(D) <sup>4</sup>
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 120	175	11
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	42	7	-
5251	HARDWARE STORES . . . . .	9	3	-
52 EX. 5251	OTHER . . . . .	33	4	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	29	9	2
531	DEPARTMENT STORES . . . . .	6	2	1
533	VARIETY STORES. . . . .	13	4	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	10	3	-
54	FOOD STORES . . . . .	183	12	1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	54	5	1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	108	3	-
56	APPAREL AND ACCESSORY STORES. . . . .	84	37	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	28	17	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	16	9	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	56	20	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	61	22	1
5712	FURNITURE STORES. . . . .	19	6	1
OTHER 571	HOME FURNISHING STORES. . . . .	16	5	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	26	11	-
58	EATING AND DRINKING PLACES. . . . .	251	28	-
5812	EATING PLACES . . . . .	177	21	-
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	74	7	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	36	7	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	272	45	3
592	LIQUOR STORES . . . . .	89	8	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	7	3	-
597	JEWELRY STORES. . . . .	19	11	1
5992	FLORISTS. . . . .	18	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

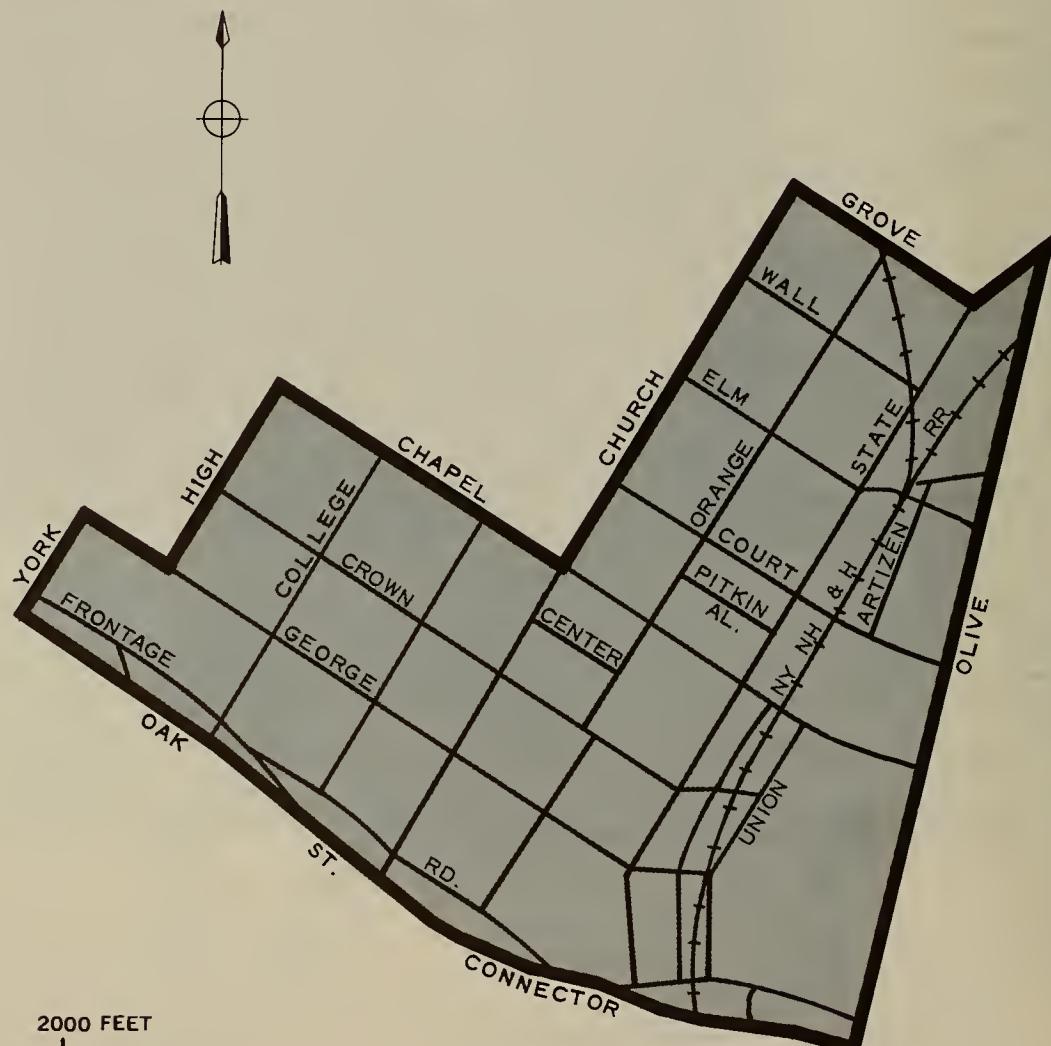
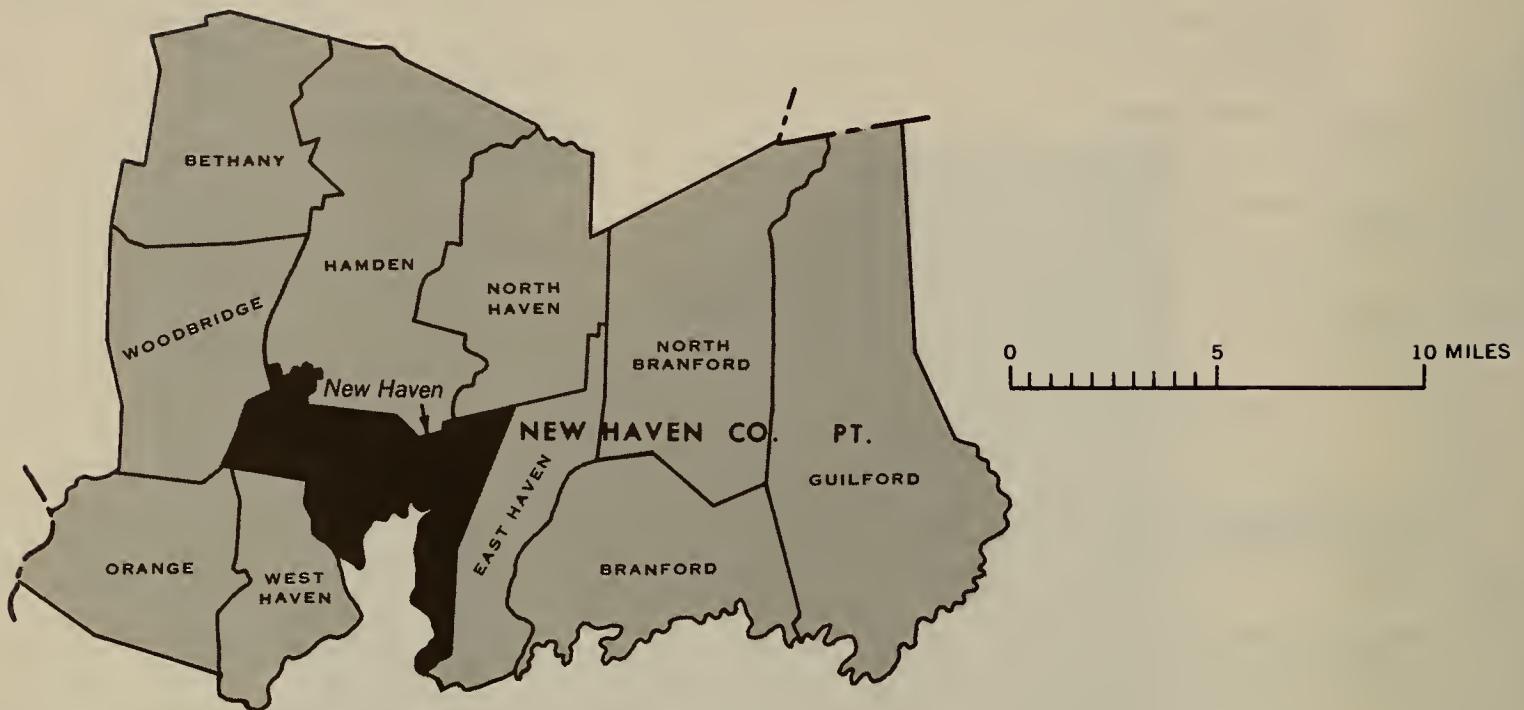
<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: N.Y.N.H. and H.R.R., Main, Lee, Clark, Winter, Spring, E. Main, Elm, Franklin Sq. (East), Rockwell Ave., Arch, Grand, Prospect, Walnut, S. High and High. (New Britain city) Tract 68

MRC No. 2. Includes the planned center known as "Webster Square Shopping Center" and the establishments on Webster Square Rd. from RT 72 to Woodlawn Rd. (Berlin) (Hartford County)

# NEW HAVEN, CONN.

## Standard Metropolitan Statistical Area and Central Business District

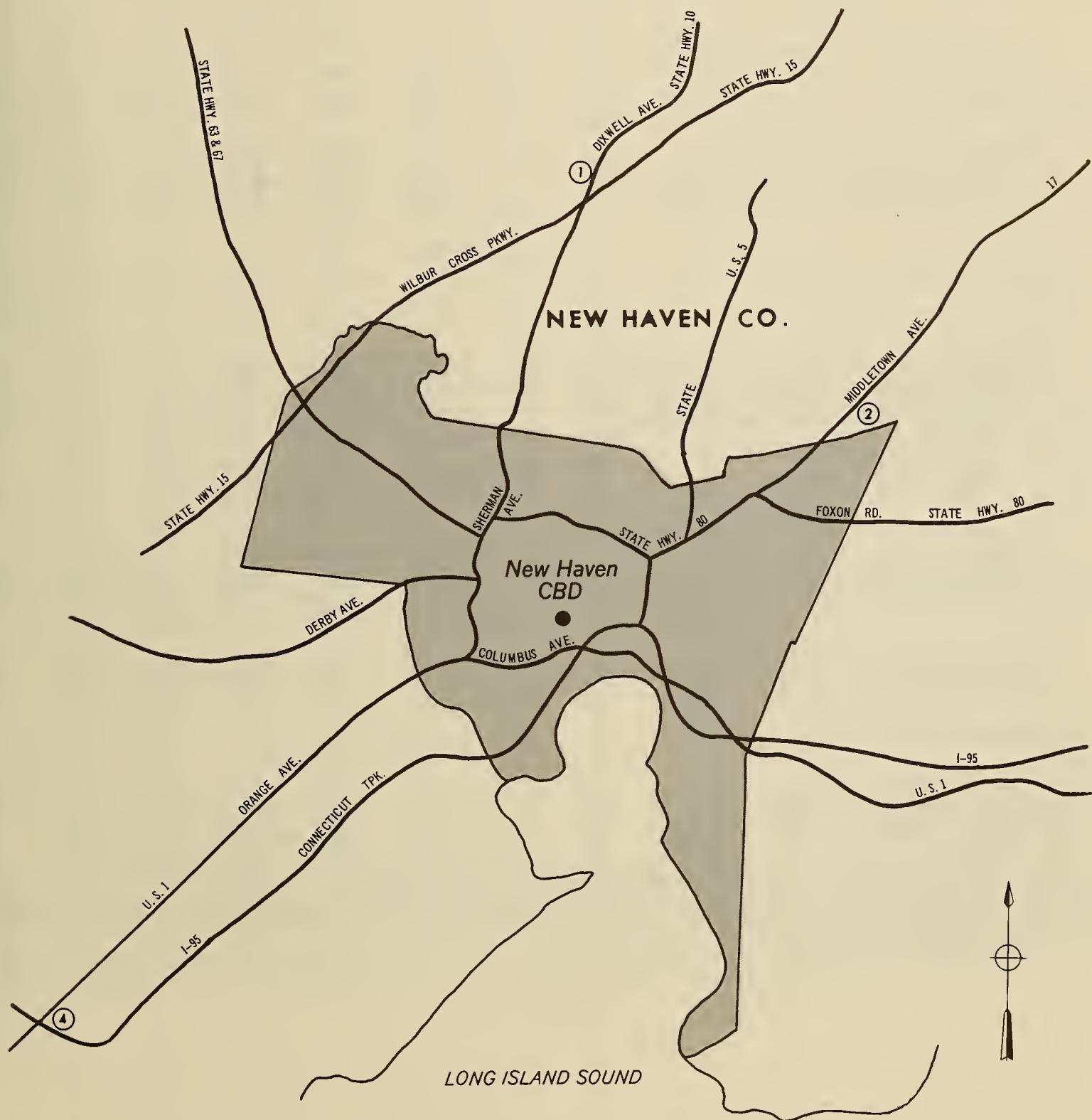


Comprising Census Tract 1401



# NEW HAVEN, CONN.

## City and Major Retail Centers



● Central Business District

(1) Major Retail Centers

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	306	86 223	14 572	3 647	353	65 429	11 311
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	6	1 233	278	38	9	1 336	219
5251	HARDWARE STORES. . . . .	2	(D)	(D)	(D)	4	(D)	(D)
52 EX. 5251	OTHER. . . . .	4	(D)	(D)	(D)	5	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	15	36 959	6 004	1 685	13	19 602	3 337
531	DEPARTMENT STORES. . . . .	3	(D)	(D)	(D)	1	(D)	(D)
533	VARIETY STORES . . . . .	7	(D)	(D)	(D)	6	5 227	1 015
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	5	1 550	(D)	(D)	6	(D)	(D)
54	FOOD STORES. . . . .	17	2 930	272	104	21	2 929	285
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4	(D)	(D)	(D)	5	749	149
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	8	(D)	(D)	(D)	10	916	66
56	APPAREL AND ACCESSORY STORES . . . . .	88	17 415	3 061	700	113	17 182	3 097
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	43	10 505	1 843	425	55	8 325	1 526
562	WOMEN'S READY-TO-WEAR STORES . . . . .	25	7 661	1 362	317	29	6 332	1 206
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	45	6 910	1 218	275	58	8 857	1 571
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	16	3 020	572	171	17	3 929	738
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	8	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	18	2 448	408	80	24	2 829	455
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	4	(D)	(D)	(D)	9	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	33	11 729	2 128	353	36	9 778	1 655
5712	FURNITURE STORES . . . . .	8	5 470	1 036	158	9	5 310	930
OTHER 571	HOME FURNISHINGS STORES. . . . .	9	1 153	215	46	11	1 025	188
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	16	5 106	877	149	16	3 443	537
58	EATING AND DRINKING PLACES . . . . .	52	3 896	947	377	56	3 732	884
5812	EATING PLACES. . . . .	39	3 087	762	322	43	3 004	760
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	13	809	185	55	13	728	124
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	5	2 046	268	69	5	1 232	164
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	78	8 258	1 430	277	85	7 973	1 453
592	LIQUOR STORES. . . . .	7	647	42	12	8	443	23
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	1	(D)	(D)	(D)	2	(D)	(D)
597	JEWELRY STORES . . . . .	15	3 035	762	130	16	2 397	578
5992	FLORISTS . . . . .	4	294	37	10	2	(D)	(D)

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	1 508	281 107	37 670	9 195	1 643	226 029	29 426
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS							
5251	HARDWARE STORES	39	5 947	1 003	174	56	6 978	1 046
52 EX. 5251	OTHER	18	(D)	(D)	(D)	20	1 141	111
		21	(D)	(D)	(D)	36	5 837	935
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>							
531	DEPARTMENT STORES	37	41 038	6 543	1 849	32	22 536	3 678
533	VARIETY STORES	5	33 986	5 233	1 474	2	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	14	5 157	(D)	(D)	12	6 043	1 147
		18	1 895	(D)	(D)	18	(D)	(D)
54	FOOD STORES	277	55 859	4 959	1 348	357	49 344	3 828
55 EX. 554	AUTOMOTIVE DEALERS	59	40 024	3 751	541	66	36 243	3 594
55 PT.(554)	GASOLINE SERVICE STATIONS	109	14 289	1 162	328	121	10 615	816
56	APPAREL AND ACCESSORY STORES	159	31 094	5 423	1 162	176	24 127	4 430
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	68	15 548	2 588	595	63	10 057	1 848
562	WOMEN'S READY-TO-WEAR STORES	43	12 160	2 032	474	36	7 624	1 474
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	91	15 546	2 835	567	113	14 070	2 582
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	27	7 450	1 466	310	35	8 378	(D)
565	FAMILY CLOTHING STORES <sup>3</sup>	9	1 821	314	33	21	1 331	(D)
566	SHOE STORES <sup>3</sup>	28	4 336	761	143	34	3 847	573
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	9	1 323	294	81	23	514	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	111	21 102	3 574	610	89	16 708	2 735
5712	FURNITURE STORES	36	9 457	1 624	237	34	8 726	1 435
OTHER 571	HOME FURNISHINGS STORES	34	2 583	(D)	(D)	22	2 125	445
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	41	9 062	(D)	(D)	33	5 857	855
58	EATING AND DRINKING PLACES	337	23 393	5 343	1 902	343	20 812	4 769
5812	EATING PLACES	251	18 836	4 471	1 616	259	17 433	4 218
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	86	4 557	872	286	84	3 379	551
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	59	10 770	1 402	408	67	7 815	971
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	321	37 591	4 510	873	336	30 851	3 559
592	LIQUOR STORES	90	7 776	331	79	118	7 347	261
595	SPORTING GOODS STORES AND BICYCLE SHOPS	10	944	(D)	(D)	6	831	136
597	JEWELRY STORES	23	3 523	843	149	18	2 570	597
5992	FLORISTS	18	(D)	111	30	18	533	51

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>r</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

**NEW HAVEN SMSA**—Consists of New Haven city and Bethany, Branford, East Haven, Guilford, Hamden, North Branford, North Haven, Orange, West Haven, and Woodbridge towns in New Haven County, Conn.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup>	2 962	582 852	72 140	17 981	3 046	462 804	55 178
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS							
5251	HARDWARE STORES	106	23 053	3 106	510	128	22 746	3 047
52 EX. 5251	OTHER	36	(D)	(D)	(D)	42	2 708	274
		70	(D)	(D)	(D)	86	20 038	2 773
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>4</sup>	78	92 644	12 976	3 792	69	48 899	6 652
531	DEPARTMENT STORES	15	81 088	10 983	3 192	9	36 584	4 589
533	VARIETY STORES	23	7 601	(D)	(D)	23	8 575	1 555
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	40	3 955	(D)	(D)	37	3 740	508
54	FOOD STORES	523	140 687	12 172	3 259	608	125 474	9 828
55 EX. 554	AUTOMOTIVE DEALERS	125	83 525	8 116	1 177	124	64 336	6 331
55 PT. (554)	GASOLINE SERVICE STATIONS	284	35 108	2 737	788	293	27 516	2 172
56	APPAREL AND ACCESSORY STORES	228	44 273	7 403	1 707	253	39 473	6 588
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	91	18 016	2 944	699	97	17 085	2 763
562	WOMEN'S READY-TO-WEAR STORES	60	13 908	2 292	542	58	12 590	2 050
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	137	26 257	4 459	1 008	156	22 388	3 825
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup>	36	10 740	2 001	412	42	10 620	2 074
565	FAMILY CLOTHING STORES <sup>3</sup>	20	5 517	949	214	34	4 509	763
566	SHOE STORES <sup>3</sup>	40	(D)	(D)	(D)	50	5 014	743
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	12	(D)	(D)	(D)	30	2 245	245
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	202	31 579	5 153	925	166	23 822	3 734
5712	FURNITURE STORES	58	12 980	2 174	332	63	11 746	1 794
OTHER 571	HOME FURNISHINGS STORES	62	5 607	1 049	251	45	4 072	826
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	82	12 992	1 930	342	58	8 004	1 114
58	EATING AND DRINKING PLACES	614	46 362	10 169	3 554	621	37 947	8 494
5812	EATING PLACES	470	38 459	8 709	3 082	473	31 135	7 425
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	144	7 903	1 460	472	148	6 812	1 069
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES	113	21 494	3 059	857	126	17 963	2 437
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	689	64 127	7 249	1 412	658	54 628	5 895
592	LIQUOR STORES	191	16 102	752	181	213	14 739	641
595	SPORTING GOODS STORES AND BICYCLE SHOPS	33	1 932	196	43	24	1 437	201
597	JEWELRY STORES	41	4 591	1 008	183	32	3 235	697
5992	FLORISTS	36	1 624	233	65	33	1 128	171

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	31.8	24.4	25.9	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-7.7	-14.8	1.3	1.4	2.1	4.0
5251	HARDWARE STORES . . . . .	(D)	(D)	(D)	(D)	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)	(D)	(D)	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	88.5	82.1	89.4	42.9	14.6	15.9
531	DEPARTMENT STORES . . . . .	(D)	(D)	121.6	(D)	12.1	13.9
533	VARIETY STORES . . . . .	(D)	-14.7	-11.4	(D)	1.8	1.3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	(D)	(D)	5.7	1.8	0.7	0.7
54	FOOD STORES . . . . .	(Z)	13.2	12.1	3.4	19.9	24.1
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(D)	10.4	29.8	(D)	14.2	14.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	34.6	27.6	(D)	5.1	6.0
56	APPAREL AND ACCESSORY STORES . . . . .	1.3	28.9	12.2	20.2	11.0	7.6
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	26.2	54.6	5.4	12.2	5.5	3.1
562	WOMEN'S READY-TO-WEAR STORES . . . . .	21.0	59.5	10.5	8.9	4.3	2.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	-22.0	10.5	17.3	8.0	5.5	4.5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	19.9	26.3	32.6	13.6	7.5	5.4
5712	FURNITURE STORES . . . . .	3.0	8.4	10.5	6.4	3.4	2.2
OTHER 571	HOME FURNISHINGS STORES . . . . .	12.5	21.5	37.7	1.3	0.9	1.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	48.3	54.7	62.3	5.9	3.2	2.2
58	EATING AND DRINKING PLACES . . . . .	4.4	12.4	22.2	4.5	8.3	8.0
5812	EATING PLACES . . . . .	2.8	8.0	23.5	3.6	6.7	6.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	11.1	34.9	16.0	0.9	1.6	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	66.1	37.8	19.6	2.4	3.8	3.7
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	3.6	21.8	17.4	9.6	13.5	11.0
592	LIQUOR STORES . . . . .	46.0	5.8	9.2	0.8	2.8	2.8
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	(D)	13.6	34.4	(D)	0.3	0.3
597	JEWELRY STORES . . . . .	26.6	37.1	41.9	3.5	1.3	0.8
5992	FLORISTS . . . . .	(D)	(D)	44.0	0.3	(D)	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	30.7	14.8
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	20.7	5.3
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	90.1	39.9
531	DEPARTMENT STORES . . . . .	(D)	(D)
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	81.8	39.2
54	FOOD STORES . . . . .	5.2	2.1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	56.0	39.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	67.6	58.3
562	WOMEN'S READY-TO-WEAR STORES. . . . .	63.0	55.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	44.4	26.3
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	40.5	28.1
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	56.5	(D)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	55.6	37.1
5712	FURNITURE STORES. . . . .	57.8	42.1
OTHER 571	HOME FURNISHINGS STORES . . . . .	44.6	20.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	56.3	39.3
58	EATING AND DRINKING PLACES. . . . .	16.7	8.4
5812	EATING PLACES . . . . .	16.4	8.0
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	17.8	10.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	19.0	9.5
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	22.0	12.9
592	LIQUOR STORES . . . . .	8.3	4.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	86.1	66.1
5992	FLORISTS. . . . .	(D)	18.1

Standard Notes: - Represents zero.

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NA Not available.

<sup>1</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	2 962 582 852	306 86 223	67 57 791	18 6 296
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	1 250 208 543	74 8 872	19 14 873	10 2 811
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	508 168 496	136 66 103	31 34 399	3 (D)
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	1 204 205 813	96 11 248	17 8 519	5 (D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 962	306	67	18
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	106	6	2	2
5251	HARDWARE STORES . . . . .	36	2	-	1
52 EX. 5251	OTHER . . . . .	70	4	2	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	78	15	10	1
531	DEPARTMENT STORES . . . . .	15	3	5	1
533	VARIETY STORES. . . . .	23	7	2	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	40	5	3	-
54	FOOD STORES . . . . .	523	17	8	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	125	4	3	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	284	8	3	3
56	APPAREL AND ACCESSORY STORES. . . . .	228	88	15	1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	91	43	5	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	60	25	3	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	137	45	10	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	202	33	6	1
5712	FURNITURE STORES. . . . .	58	8	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	62	9	1	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	82	16	5	1
58	EATING AND DRINKING PLACES. . . . .	614	52	9	4
5812	EATING PLACES . . . . .	470	39	9	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	144	13	-	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	113	5	2	2
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	689	78	9	-
592	LIQUOR STORES . . . . .	191	7	2	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	33	1	1	-
597	JEWELRY STORES. . . . .	41	15	2	-
5992	FLORISTS. . . . .	36	4	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

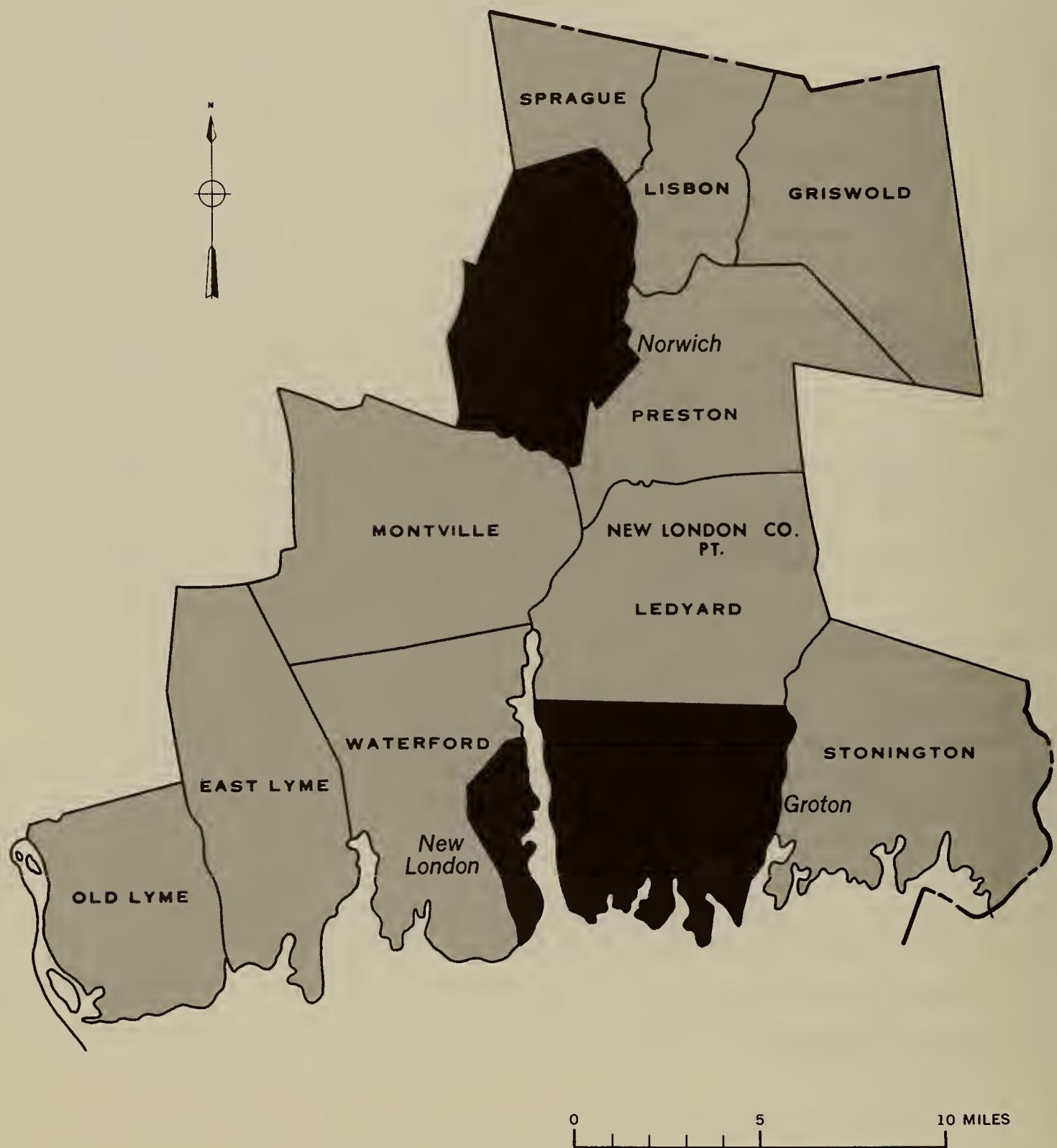
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Hamden Plaza" and "Hamden Mart" and establishments on Dixwell Ave. from Connolly Pkwy. to Shephard Ave. (Hamden Town)

MRC No. 2. Includes the center known as "Montowese Shopping Center" and establishments at the intersection of Middletown Ave., and Quinnipiac Ave. (North Haven)

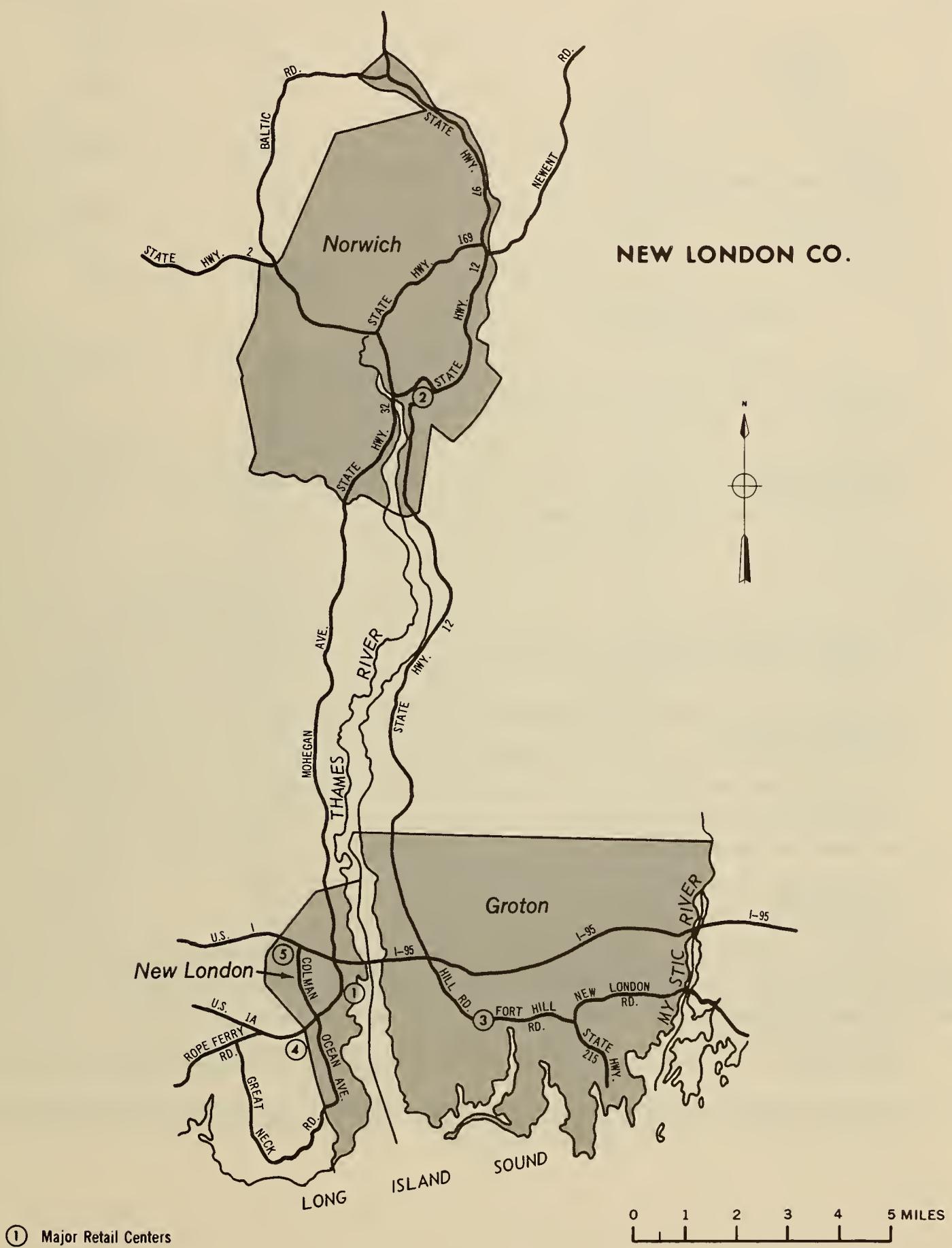
# NEW LONDON-GROTON-NORWICH, CONN.

Standard Metropolitan Statistical Area



# NEW LONDON-GROTON-NORWICH, CONN.

## Cities and Major Retail Centers



① Major Retail Centers

0 1 2 3 4 5 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

**NEW LONDON-GROTON-NORWICH SMSA**—Consists of New London and Norwich cities and East Lyme, Griswold, Groton, Ledyard, Lisbon, Montville, Old Lyme, Preston, Sprague, Stonington, and Waterford towns in New London County, Conn.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	1 603 302 748	126 23 501	105 18 009
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	570 95 726	34 4 683	24 2 590
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. .	301 83 486	51 11 933	45 11 389
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. .	732 123 536	41 6 885	36 4 030
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 603	126	105
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS. . . . .	64	2	4
5251	HARDWARE STORES . . . . .	23	1	2
52 EX. 5251	OTHER . . . . .	41	1	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	68	7	7
531	DEPARTMENT STORES . . . . .	13	2	2
533	VARIETY STORES. . . . .	21	3	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	34	2	2
54	FOOD STORES . . . . .	227	8	8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	88	3	3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	183	4	2
56	APPAREL AND ACCESSORY STORES. . . . .	123	31	22
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	49	13	7
562	WOMEN'S READY-TO-WEAR STORES. . . . .	33	8	5
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	74	18	15
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	110	13	16
5712	FURNITURE STORES. . . . .	27	5	6
OTHER 571	HOME FURNISHING STORES. . . . .	24	2	2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	59	6	8
58	EATING AND DRINKING PLACES. . . . .	293	21	13
5812	EATING PLACES . . . . .	217	11	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	76	10	5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	50	5	3
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	397	32	27
592	LIQUOR STORES . . . . .	128	4	3
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	23	1	1
597	JEWELRY STORES. . . . .	21	7	8
5992	FLORISTS. . . . .	20	1	1

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the establishments in the area bounded by: Federal, Main, Hallam, Hallam extended, Winthrop Cove, Thames River, Sparyard, Bank, Tilley, Green, Pearl, Union, Methodist, Washington, Coit, Jay, Huntington, and Broad. (New London city) Tract: 69.6

MRC No. 2. Includes the establishments in the area bounded by: W. Main, Washington Sq., Church, Union Sq., Broadway, Willow, Franklin, Boswell Ave., Oak, West and south fence of Cemetery, Arcadia extended, Arcadia, Cliff, Park, Main, Shetucket River, and Yantic River (East Branch) (Norwich city). Tract 6969.

TABLE 1. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	58 21 308	12 5 821	15 17 982
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	15 8 401	5 (D)	4 (D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER. . . . . SALES . . . . . \$1,000. . .	20 9 283	6 4 027	8 14 690
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER. . . . . SALES . . . . . \$1,000. . .	23 3 624	1 (D)	3 (D)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	58	12	15
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
5251	DEALERS. . . . .	3	1	1
52 EX. 5251	HARDWARE STORES . . . . .	2	1	1
	OTHER . . . . .	1	—	—
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	2	3
531	DEPARTMENT STORES . . . . .	1	1	2
533	VARIETY STORES. . . . .	3	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	—	—
54	FOOD STORES . . . . .	4	2	1
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	2	—	—
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	6	—	—
56	APPAREL AND ACCESSORY STORES. . . . .	12	2	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . .	4	1	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	3	1	—
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	8	1	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	2	3
5712	FURNITURE STORES. . . . .	1	1	—
OTHER 571	HOME FURNISHING STORES. . . . .	—	—	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . .	2	1	2
58	EATING AND DRINKING PLACES. . . . .	9	2	2
5812	EATING PLACES . . . . .	9	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	—	—	—
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	12	—	2
592	LIQUOR STORES . . . . .	3	—	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	—	—	—
597	JEWELRY STORES. . . . .	—	—	—
5992	FLORISTS. . . . .	—	—	—

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

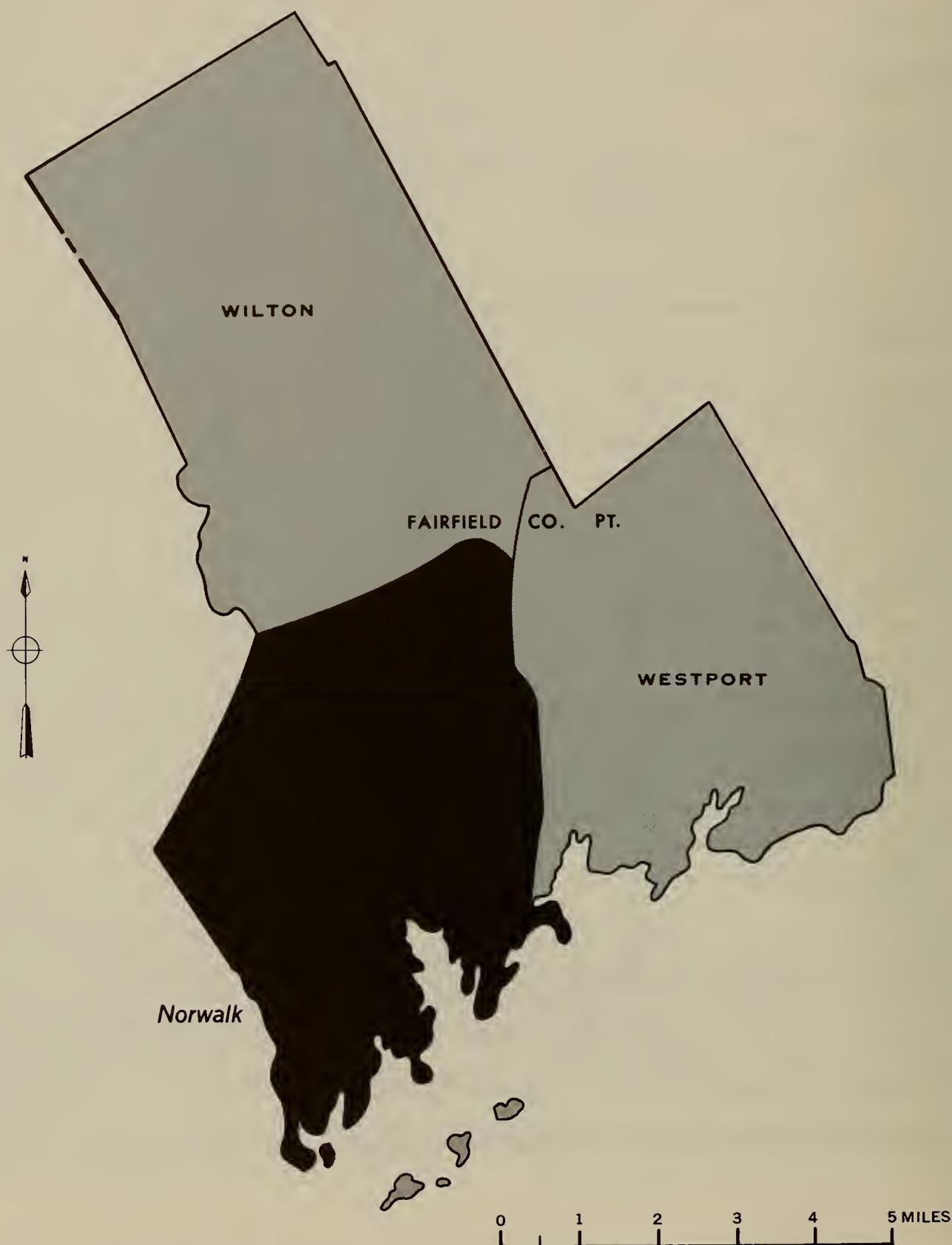
MRC No. 3. Includes the planned center known as "Groton Shopping Center," "Groton Shopping Plaza," "Groton Shopping Mart," and establishments on U. S. Route No. 1 between Meridan Street W., and south Road E. (Groton Town) (New London County)

MRC No. 4. Includes the planned center known as "Waterfalls Shopping Center" and establishments on Route 1A (Boston Post Rd.) between Willetts Ave., and New London Townline. (Waterford Town) (New London County)

MRC No. 5. Includes the planned center known as "New London Shopping Center" and establishments on Coleman St. (Bridge Approach) between U.S. No. 1 Hwy., and Vauxhall St. (New London and New London County)

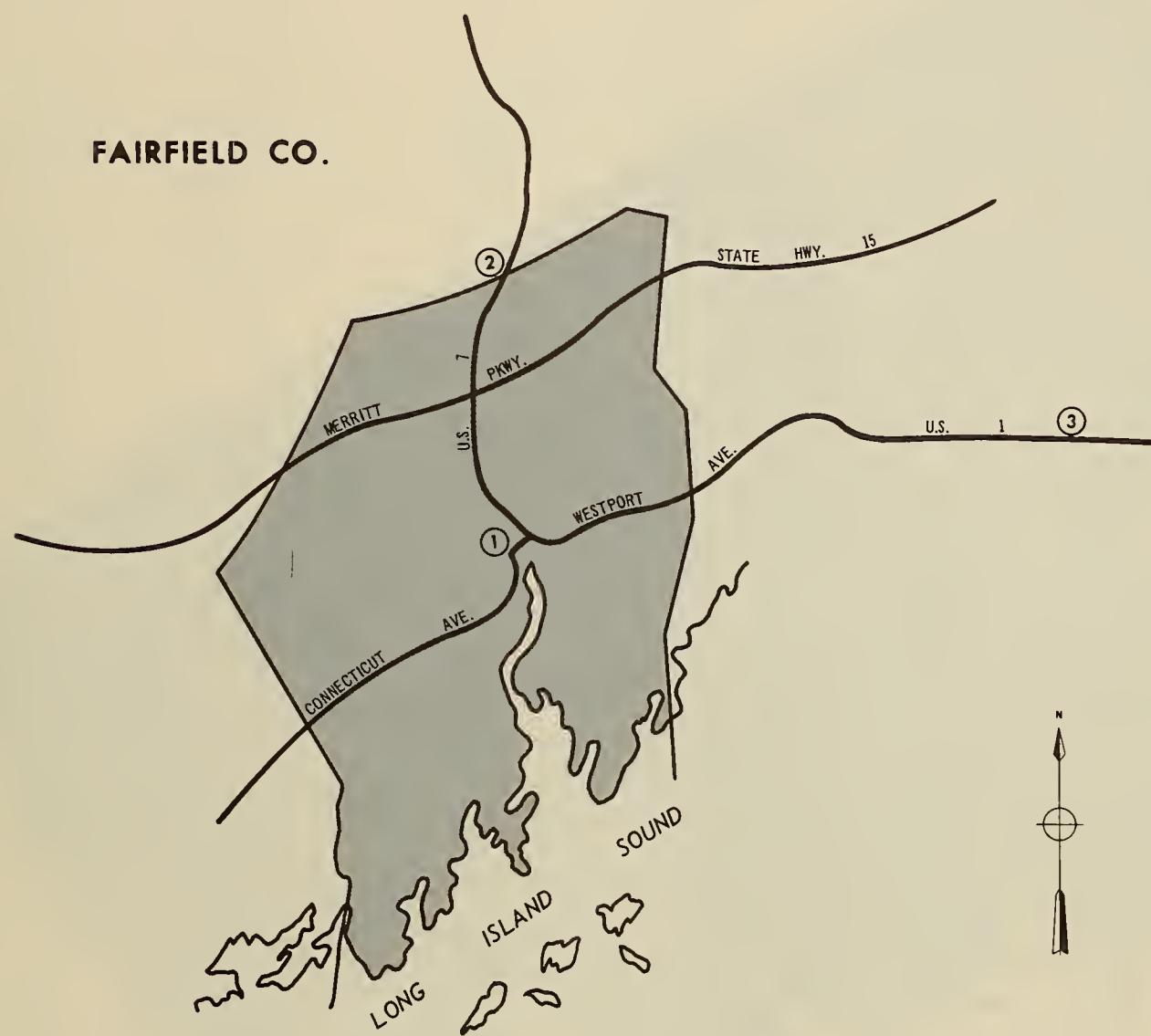
# NORWALK, CONN.

## Standard Metropolitan Statistical Area



# NORWALK, CONN.

## City and Major Retail Centers



① Major Retail Centers



TABLE 1. Major Retail Centers in the SMSA: 1967

NORWALK SMSA—Consists of Norwalk city and Westport and Wilton towns in Fairfield County, Conn.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)		
			No. 1	No. 2	No. 3
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	1 073	82	48	45
	SALES . . . . . \$1,000. . .	250 039	23 985	17 288	9 177
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	361	21	13	14
	SALES . . . . . \$1,000. . .	82 926	5 375	4 124	6 064
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	221	37	21	14
	SALES . . . . . \$1,000. . .	62 366	16 278	11 071	1 358
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	491	24	14	17
	SALES . . . . . \$1,000. . .	100 829	2 332	2 093	1 755
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 073	82	48	46
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	53	1	2	4
5251	HARDWARE STORES . . . . .	18	1	1	1
52 EX. 5251	OTHER . . . . .	35	—	1	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	35	8	4	3
531	DEPARTMENT STORES . . . . .	5	1	1	2
533	VARIETY STORES. . . . .	10	2	1	—
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	20	5	2	1
54	FOOD STORES . . . . .	149	9	6	7
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	54	1	—	5
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	106	2	4	1
56	APPAREL AND ACCESSORY STORES. . . . .	101	20	9	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	41	6	3	1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	30	4	2	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	60	14	6	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	85	9	8	7
5712	FURNITURE STORES. . . . .	25	2	4	—
572, 573	HOME FURNISHING STORES. . . . .	24	1	3	4
	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	36	6	1	3
58	EATING AND DRINKING PLACES. . . . .	179	10	6	6
5812	EATING PLACES . . . . .	147	8	6	5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	32	2	—	1
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	33	2	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	278	20	8	7
592	LIQUOR STORES . . . . .	76	3	1	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	8	—	2	—
597	JEWELRY STORES. . . . .	15	4	—	—
5992	FLORISTS. . . . .	15	2	—	—

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

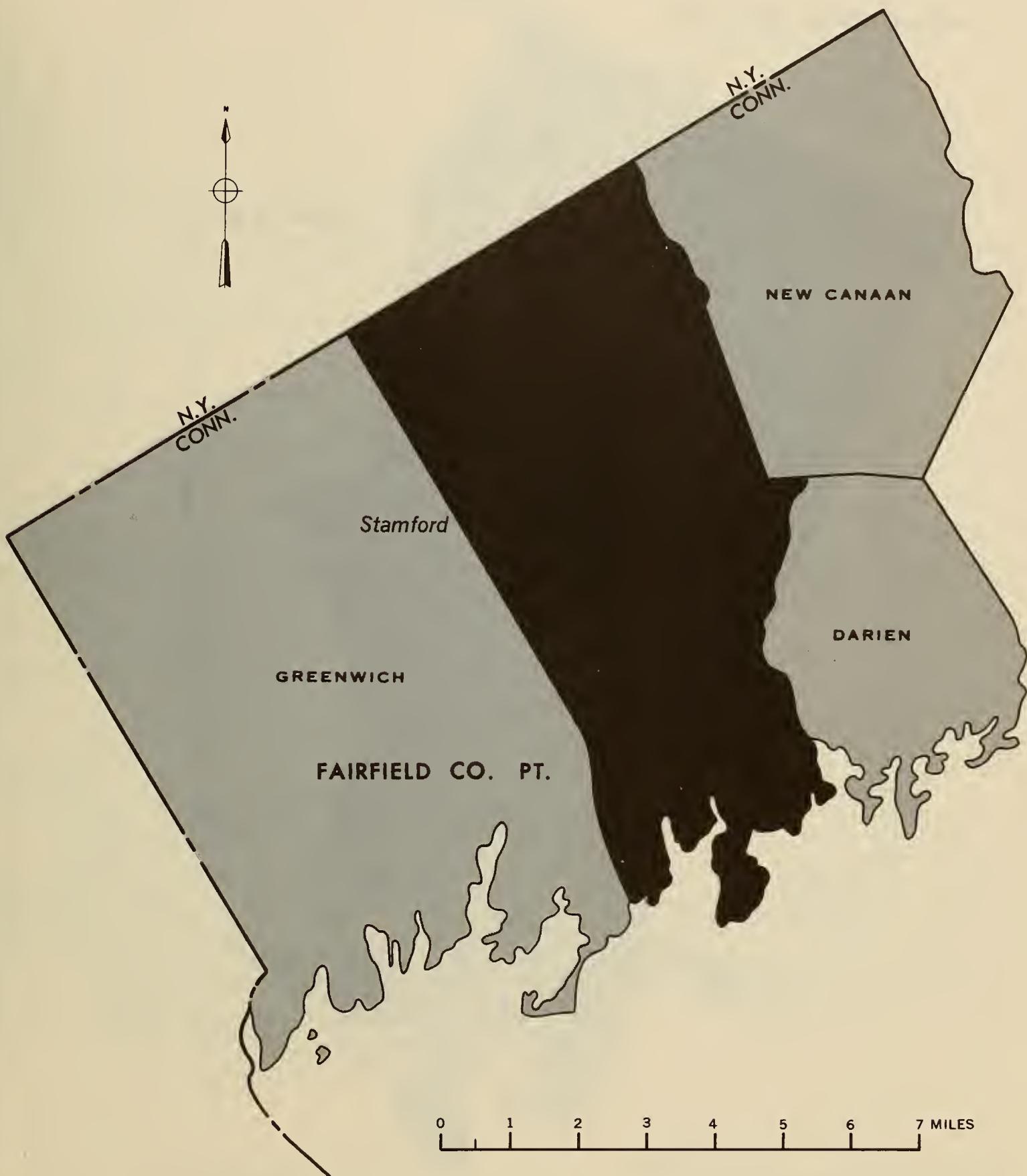
MRC No. 1. Includes establishments on West Avenue from Arch St. to Wall St., on Belden Ave. from Wall St. to Burnell Blvd., on Wall St. from West Ave. to Main Street, on Main St. from Wall St. to North Ave., and all establishments on Isaac St., River St., and Mechanic St. (Norwalk) Tract: 10

MRC No. 2. Includes planned center known as "Gateway Shopping Center" (in Wilton) and establishments on Main Ave. from West Rocks Rd. to Norwalk City line, and on Danbury Rd. (Wilton Rd.) from Wilton Town line to Grumman Hill Rd. (Norwalk and Fairfield County)

MRC No. 3. Includes establishments along E. State St. (Boston Post Rd.) from Westport (Fairfield Town line) to Maple Ave. (Fairfield County)

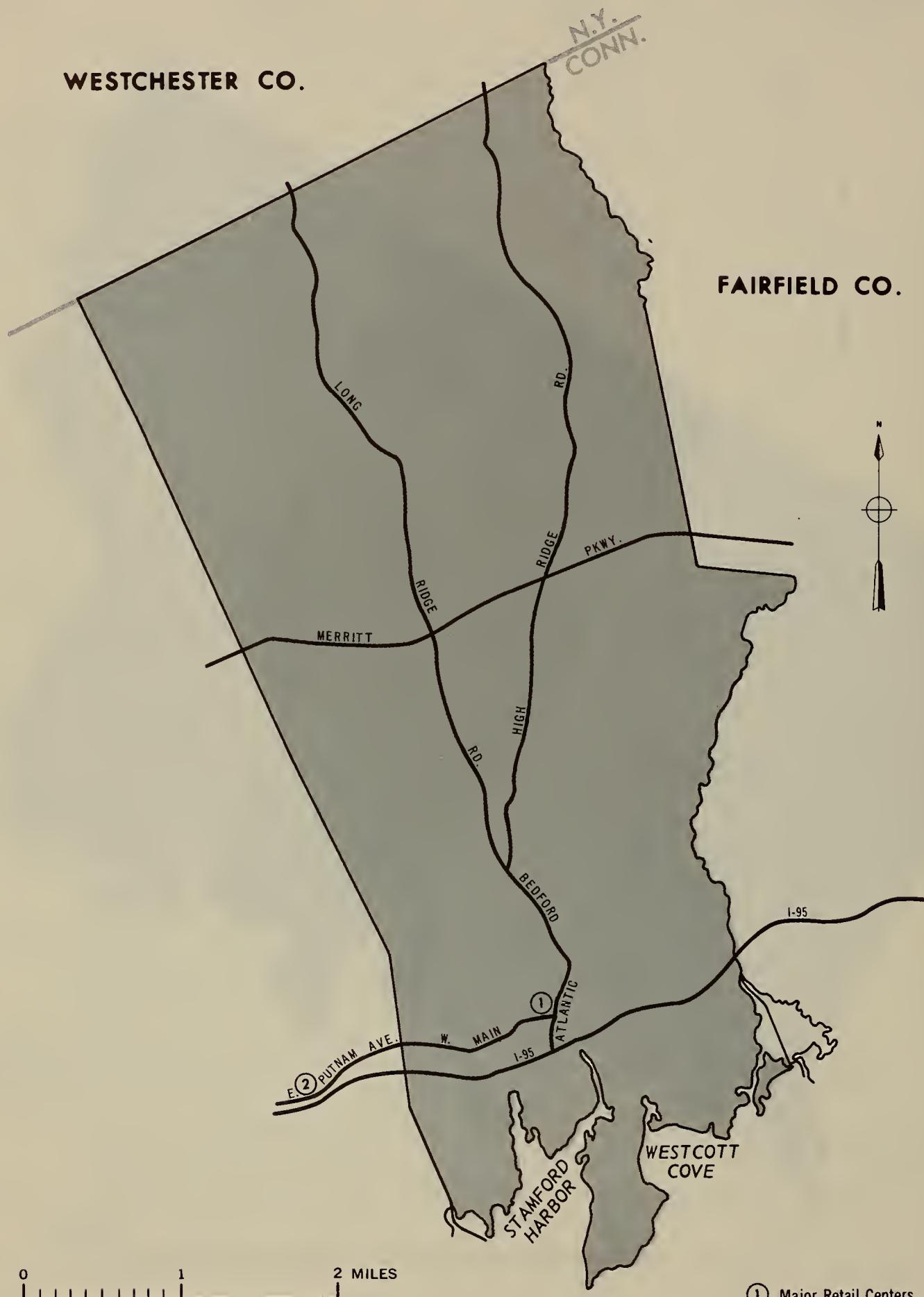
# STAMFORD, CONN.

Standard Metropolitan Statistical Area



# STAMFORD, CONN.

## City and Major Retail Centers



## TABLE 1. Major Retail Centers in the SMSA: 1967

STAMFORD SMSA—Consists of Stamford city and Darien, Greenwich, and New Canaan towns in Fairfield County, Conn.

SIC code	Kind of business	Standard metropolitan statistical area	Major retail centers (see descriptions below)	
			No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	1 790 415 255	263 76 193	28 11 583
54, 58, 591	CONVENIENCE GOODS STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	595 138 940	65 10 991	9 4 769
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup> NUMBER . . . . . SALES . . . . . \$1,000. .	382 101 620	103 45 965	9 5 474
52, 55, 59 EX. 591	ALL OTHER STORES: NUMBER . . . . . SALES . . . . . \$1,000. .	813 174 695	95 19 237	10 1 340
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 790	263	28
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	64	6	-
5251	HARDWARE STORES . . . . .	22	2	-
52 EX. 5251	OTHER . . . . .	42	4	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	60	9	3
531	DEPARTMENT STORES . . . . .	6	3	1
533	VARIETY STORES . . . . .	19	1	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	35	5	1
54	FOOD STORES . . . . .	267	24	4
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	72	4	-
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	181	18	4
56	APPAREL AND ACCESSORY STORES . . . . .	181	59	4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	89	31	3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	56	14	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	92	28	1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	141	35	2
5712	FURNITURE STORES . . . . .	34	13	-
OTHER 571	HOME FURNISHING STORES . . . . .	52	7	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	55	15	1
58	EATING AND DRINKING PLACES . . . . .	269	34	4
5812	EATING PLACES . . . . .	209	24	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	60	10	-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	59	7	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	496	67	6
592	LIQUOR STORES . . . . .	136	11	2
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	32	1	1
597	JEWELRY STORES . . . . .	28	12	-
5992	FLORISTS . . . . .	29	4	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

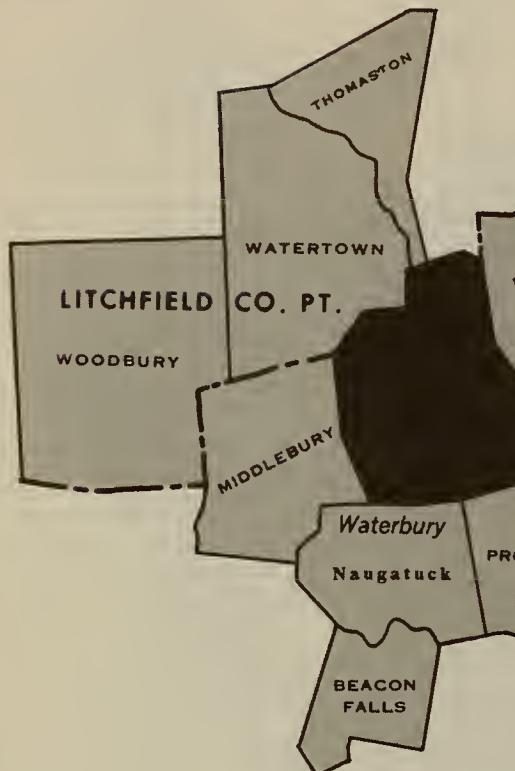
MRC No. 1. Includes those establishments bounded by: Vernon Pl., Stanley Ct., Franklin, North St., Prospect, Forest, Greyrock Pl., Brook, Pacific, Canal, Connecticut Turnpike, Rippowam, or Mill River. (Stamford city) Tract: 201

MRC No. 2. Includes the planned center known as "Thruway Shopping Center" and the establishments on E. Putnam Ave. (or Post Road) from Ferris Drive to Neil Lane. (Greenwich)

# WATERBURY, CONN.

## Standard Metropolitan Statistical Area and Central Business District

1967



0 5 10 MILES

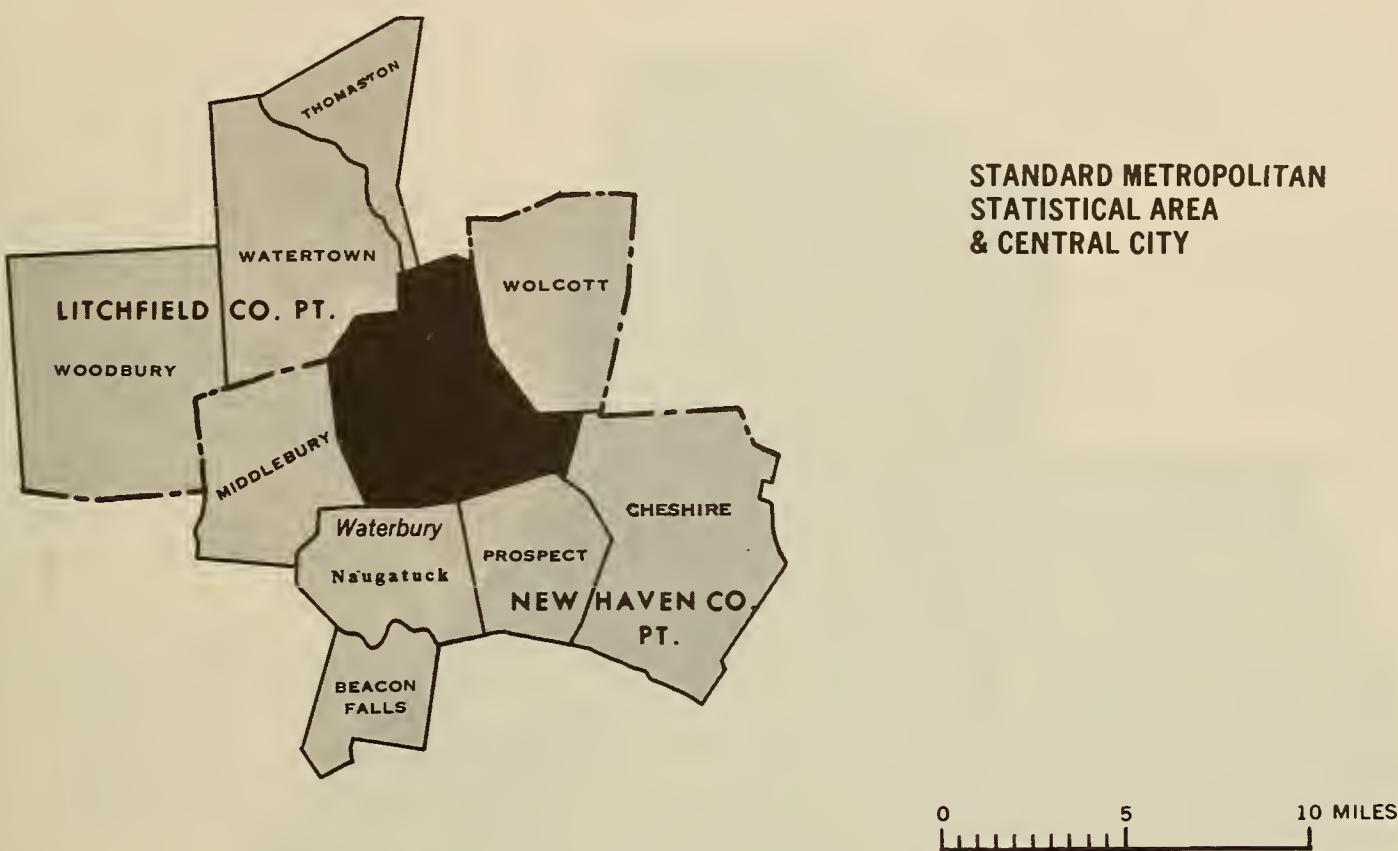


Comprising Census Tract 3501

0 1000 2000 3000 FEET

# WATERBURY, CONN.

Standard Metropolitan Statistical Area, Central  
Business District, and Major Retail Centers  
1963



STANDARD METROPOLITAN  
STATISTICAL AREA  
& CENTRAL CITY

0 5 10 MILES



CENTRAL  
BUSINESS  
DISTRICT

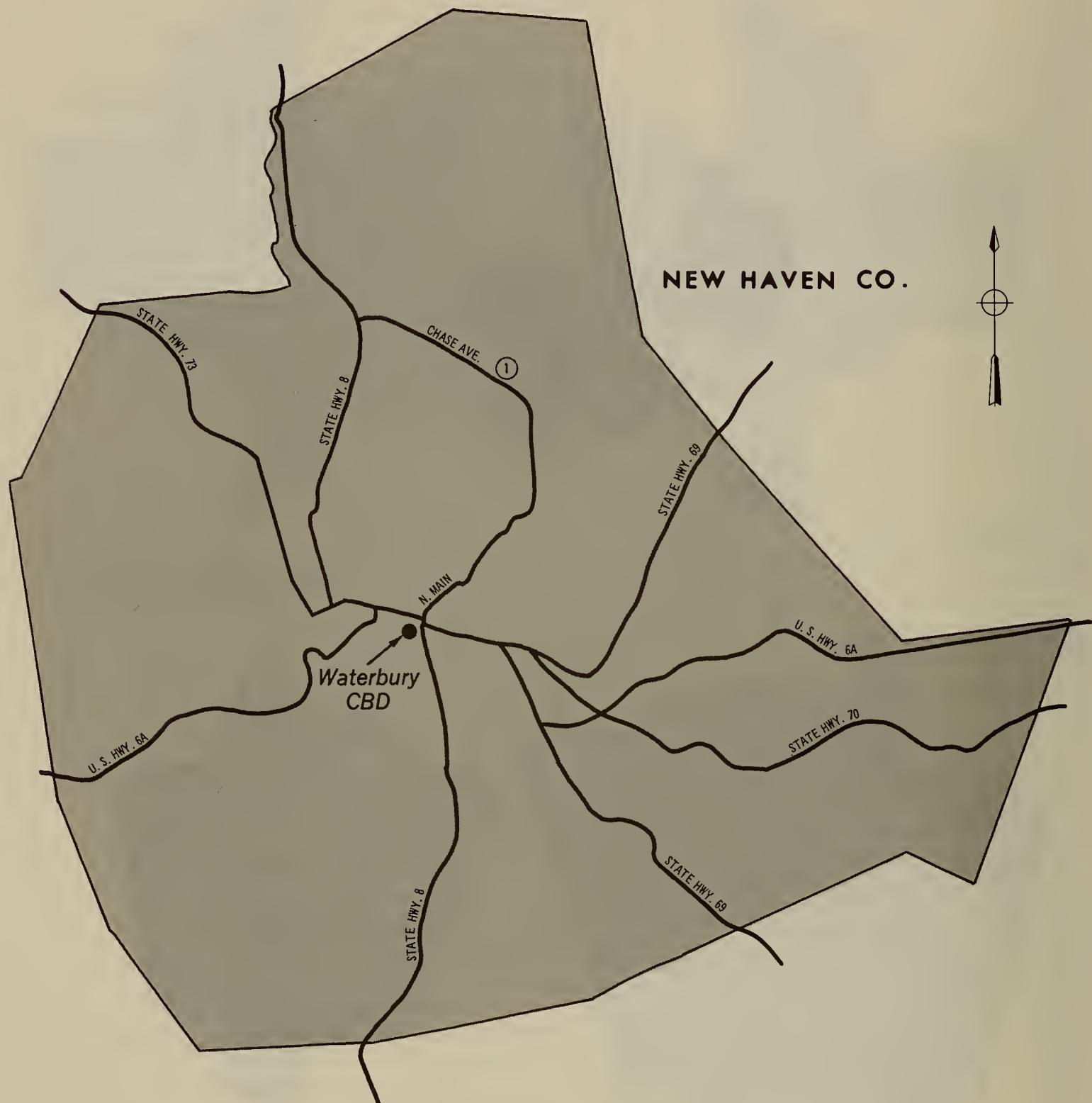
Comprising Census Tract W-1



0 1000 2000 3000 FEET

# WATERBURY, CONN.

## City and Major Retail Centers



● Central Business District

(1) Major Retail Centers

0 1 2 3 MILES

TABLE 1. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	317	57 508	9 041	2 291	412	61 537	9 351
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	5	930	168	30	11	964	179
5251	HARDWARE STORES. . . . .	-	-	-	-	3	44	3
52 EX. 5251	OTHER. . . . .	5	930	168	30	8	920	176
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	8 162	1 467	472	12	8 085	1 481
531	DEPARTMENT STORES. . . . .	2	(D)	(D)	(D)	3	4 990	870
533	VARIETY STORES . . . . .	3	2 712	551	163	3	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	4	(D)	(D)	(D)	6	(D)	(D)
54	FOOD STORES. . . . .	31	5 058	456	131	50	6 622	642
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	8	5 690	497	109	13	11 001	1 046
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	9	1 078	65	20	9	862	52
56	APPAREL AND ACCESSORY STORES . . . . .	60	15 541	2 822	715	76	13 402	2 478
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	28	9 524	1 913	505	33	7 614	1 588
562	WOMEN'S READY-TO-WEAR STORES . . . . .	11	5 093	998	242	12	3 114	567
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	32	6 017	909	210	43	5 788	890
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	16	3 699	548	135	20	(D)	(D)
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	1	(D)	(D)	(D)	5	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	11	1 623	275	44	16	1 363	192
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	-	(D)	(D)	(D)	2	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	35	8 986	1 604	303	52	7 578	1 518
5712	FURNITURE STORES . . . . .	14	5 393	1 053	175	18	4 750	1 035
OTHER 571	HOME FURNISHINGS STORES. . . . .	9	1 354	178	50	20	1 760	339
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	12	2 239	373	78	14	1 068	144
58	EATING AND DRINKING PLACES . . . . .	68	3 567	709	230	76	3 660	726
5812	EATING PLACES. . . . .	47	2 542	540	178	49	2 439	510
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	21	1 025	169	52	27	1 221	216
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	15	1 817	233	63	14	1 983	253
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	77	6 679	1 020	218	99	7 380	976
592	LIQUOR STORES. . . . .	11	1 183	65	17	20	1 428	83
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . . . .	4	308	33	7	4	(D)	(D)
597	JEWELRY STORES . . . . .	16	2 149	442	83	12	1 637	333
5992	FLORISTS . . . . .	6	331	66	19	8	433	94

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 058	203 489	24 168	5 981	1 126	169 107	20 017
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	30	9 066	1 341	201	30	7 645	1 157
5251	HARDWARE STORES . . . . .	9	718	(D)	(D)	7	514	72
52 EX. 5251	OTHER . . . . .	21	8 348	(D)	(D)	23	7 131	1 085
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	32	27 702	3 486	1 008	56	20 361	2 813
531	DEPARTMENT STORES . . . . .	8	22 313	2 572	732	8	13 455	1 571
533	VARIETY STORES . . . . .	15	4 755	826	249	40	5 822	1 079
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	9	634	88	27	8	1 084	163
54	FOOD STORES . . . . .	189	57 049	4 725	1 204	216	45 416	3 586
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	61	26 679	2 753	451	49	27 948	2 772
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	89	12 010	892	272	94	8 676	644
56	APPAREL AND ACCESSORY STORES . . . . .	89	18 550	3 254	855	105	15 853	2 784
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	39	10 189	(D)	(D)	44	8 167	1 674
562	WOMEN'S READY-TO-WEAR STORES . . . . .	17	5 330	(D)	(D)	19	3 548	632
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	50	8 361	1 255	322	61	7 686	1 110
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	20	3 884	581	148	25	3 107	474
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	3	(D)	(D)	(D)	9	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	16	2 389	385	83	22	2 151	268
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	1	(D)	(D)	(D)	5	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	79	15 369	2 527	474	75	10 904	1 915
5712	FURNITURE STORES . . . . .	21	6 218	1 188	208	23	5 834	1 178
OTHER 571	HOME FURNISHINGS STORES . . . . .	19	2 611	359	92	27	2 041	401
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	39	6 540	980	174	25	3 029	336
58	EATING AND DRINKING PLACES . . . . .	228	13 744	2 482	922	228	10 584	1 973
5812	EATING PLACES . . . . .	160	10 319	1 911	753	143	6 808	1 400
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	68	3 425	571	169	85	3 776	573
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	48	4 855	657	183	50	5 134	672
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	213	18 465	2 051	411	223	16 586	1 701
592	LIQUOR STORES . . . . .	67	6 690	299	70	70	4 828	238
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	6	319	33	7	6	(D)	(D)
597	JEWELRY STORES . . . . .	18	2 206	445	84	17	1 792	342
5992	FLORISTS . . . . .	14	(D)	100	29	15	648	112

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

**WATERBURY SMSA**—Consists of Thomaston, Watertown, and Woodbury towns in Litchfield County, and Waterbury city, Naugatuck borough, and Beacon Falls, Cheshire, Middlebury, Prospect, and Wolcott towns in New Haven County, Conn.

SIC code	Kind of business	1967				1963		
		Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Establishments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 692	302 986	33 803	8 327	1 775	253 598	28 273
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	65	15 488	2 171	341	74	12 874	1 930
5251	HARDWARE STORES. . . . .	24	(D)	(D)	(D)	24	2 012	289
52 EX. 5251	OTHER. . . . .	41	(D)	(D)	(D)	50	10 862	1 641
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	46	29 891	3 763	1 099	72	21 819	2 995
531	DEPARTMENT STORES. . . . .	8	22 313	2 572	732	8	13 455	1 571
533	VARIETY STORES . . . . .	21	6 513	1 075	329	47	6 925	1 219
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	17	1 065	116	38	17	1 439	205
54	FOOD STORES. . . . .	286	85 516	6 930	1 784	321	70 584	5 426
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	104	51 381	4 889	781	81	47 657	4 340
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	154	19 740	1 427	419	177	15 566	1 149
56	APPAREL AND ACCESSORY STORES . . . . .	126	22 553	3 778	1 001	138	18 966	3 193
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	53	11 369	(D)	(D)	55	9 378	1 838
562	WOMEN'S READY-TO-WEAR STORES . . . . .	28	6 447	1 183	302	25	4 622	790
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	73	11 184	(D)	(D)	83	9 588	1 355
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	26	4 888	691	171	30	3 829	556
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	9	3 069	400	116	14	2 210	303
566	SHOE STORES <sup>3</sup> . . . . .	19	2 546	407	90	27	2 405	294
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	2	(D)	(D)	(D)	12	1 144	202
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	107	19 037	2 989	569	107	13 875	2 317
5712	FURNITURE STORES . . . . .	31	7 990	1 417	250	35	7 305	1 429
OTHER 571	HOME FURNISHINGS STORES. . . . .	24	2 917	412	105	34	2 636	455
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	52	8 130	1 160	214	38	3 934	433
58	EATING AND DRINKING PLACES . . . . .	358	21 795	3 919	1 423	374	18 210	3 494
5812	EATING PLACES. . . . .	267	17 185	3 141	1 185	255	12 917	2 674
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . . .	91	4 610	778	238	119	5 293	820
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	74	8 924	1 192	329	79	8 276	1 032
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	372	28 661	2 745	581	352	25 771	2 397
592	LIQUOR STORES. . . . .	112	10 629	437	110	107	7 603	325
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	11	409	33	7	10	378	(D)
597	JEWELRY STORES . . . . .	21	2 492	487	95	20	2 019	371
5992	FLORISTS . . . . .	30	1 038	152	43	26	905	139

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	-6.6	20.3	19.5	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	-3.5	18.6	20.3	1.6	4.5	5.1
5251	HARDWARE STORES . . . . .	-100.0	39.7	(D)	-	0.4	(D)
52 EX. 5251	OTHER . . . . .	1.1	17.1	(D)	1.6	4.1	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	1.0	36.1	37.0	14.2	13.6	9.9
531	DEPARTMENT STORES . . . . .	(D)	65.8	65.8	(D)	11.0	7.4
533	VARIETY STORES . . . . .	(D)	-18.3	6.0	4.7	2.3	2.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	41.6	-41.5	-26.0	(D)	0.3	0.4
54	FOOD STORES . . . . .	-23.6	-25.6	21.2	8.8	28.0	28.2
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	-48.3	-4.5	7.8	9.9	13.1	17.0
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	25.1	38.4	26.8	1.9	5.9	6.5
56	APPAREL AND ACCESSORY STORES . . . . .	16.0	17.0	18.9	27.0	9.1	7.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	25.1	24.8	21.2	16.5	5.0	3.7
562	WOMEN'S READY-TO-WEAR STORES . . . . .	63.6	50.2	39.5	8.9	2.6	2.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	4.0	8.8	16.6	10.5	4.1	3.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	18.6	40.9	37.2	15.6	7.6	6.3
5712	FURNITURE STORES . . . . .	13.5	6.6	9.4	9.4	3.1	2.6
OTHER 571	HOME FURNISHINGS STORES . . . . .	-23.1	27.9	10.7	2.3	1.3	1.0
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	109.6	115.9	106.7	3.9	3.2	2.7
58	EATING AND DRINKING PLACES . . . . .	-2.6	29.9	19.7	6.2	6.8	7.2
5812	EATING PLACES . . . . .	4.2	51.6	33.0	4.4	5.1	5.7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-16.1	-9.3	-12.9	1.8	1.7	1.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	-8.4	-5.4	7.8	3.2	2.4	2.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-9.5	11.3	11.2	11.6	9.0	9.5
592	LIQUOR STORES . . . . .	-17.2	38.6	39.8	2.1	3.3	3.5
595	SPORTING GOODS STORES, BICYCLE SHOPS . . .	(D)	(D)	8.2	0.5	0.2	0.1
597	JEWELRY STORES . . . . .	31.3	23.1	23.4	3.7	1.1	0.8
5992	FLORISTS . . . . .	-23.6	(D)	14.7	0.6	(D)	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup>	28.3	19.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS.	10.3	6.0
5251	HARDWARE STORES	0.0	(D)
52 EX. 5251	OTHER	11.1	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup>	29.5	27.3
531	DEPARTMENT STORES	(D)	(D)
533	VARIETY STORES	57.0	41.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES	(D)	(D)
54	FOOD STORES	8.9	5.9
55 EX. 554	AUTOMOTIVE DEALERS	21.3	11.1
55 PT.(554)	GASOLINE SERVICE STATIONS	9.0	5.5
56	APPAREL AND ACCESSORY STORES	83.8	68.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	93.5	83.8
562	WOMEN'S READY-TO-WEAR STORES	95.6	79.0
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup>	72.0	53.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup>	95.2	75.7
565	FAMILY CLOTHING STORES <sup>3</sup>	(D)	(D)
566	SHOE STORES <sup>3</sup>	67.9	63.7
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup>	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	58.5	47.2
5712	FURNITURE STORES	86.7	67.5
OTHER 571	HOME FURNISHINGS STORES	51.9	46.4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES	34.2	27.5
58	EATING AND DRINKING PLACES	26.0	16.4
5812	EATING PLACES	24.6	14.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES)	29.9	22.2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES	37.4	20.4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup>	36.2	23.3
592	LIQUOR STORES	17.7	11.1
595	SPORTING GOODS STORES AND BICYCLE SHOPS	96.6	75.3
597	JEWELRY STORES	97.4	86.2
5992	FLORISTS	(D)	31.9

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER . . . . .				
	SALES . . . . . \$1,000. . . . .	1 692 302 986		317 57 508	41 186 45
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER . . . . .				
	SALES . . . . . \$1,000. . . . .	718 116 235		114 10 442	14 6 615
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER . . . . .				
	SALES . . . . . \$1,000. . . . .	279 71 481		104 32 689	13 9 755
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER . . . . .				
	SALES . . . . . \$1,000. . . . .	695 115 270		99 14 377	14 2 275
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 692		317	41
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .				
5251	HARDWARE STORES . . . . .	65		5	1
52 EX. 5251	OTHER . . . . .	24 41		— 5	1 —
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .				
531	DEPARTMENT STORES . . . . .	46		9	6
533	VARIETY STORES . . . . .	8		2	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	21 17		3 4	3 —
54	FOOD STORES . . . . .	286		31	3
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	104		8	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	154		9	7
56	APPAREL AND ACCESSORY STORES . . . . .				
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	126		60	6
562	WOMEN'S READY-TO-WEAR STORES . . . . .	53		28	2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	28 73		11 32	2 4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .				
5712	FURNITURE STORES . . . . .	107		35	1
OTHER 571	HOME FURNISHING STORES . . . . .	31		14	—
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	24 52		9 12	— 1
58	EATING AND DRINKING PLACES . . . . .				
5812	EATING PLACES . . . . .	358		68	10
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	267 91		47 21	8 2
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	74		15	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .				
592	LIQUOR STORES . . . . .	372		77	4
595	SPORTING GOODS STORES, BICYCLE SHOPS . . . . .	112		11	2
597	JEWELRY STORES . . . . .	11		4	—
5992	FLORISTS . . . . .	21 30		16 6	— —

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1: Includes the planned center known as "Waterbury Plaza Shopping Center" and establishments on Chase Avenue from N. Main Street to Echo Street.

# Appendix

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

**1. The "nonmail" universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

**2. The "mail" universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. Firms not in the census precanvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

**1. Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

**2. Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

**3. Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two

proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an inscope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>1</sup> for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

**Payroll, entire year**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

**Paid employees for the pay period including March 12, 1967**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.

Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores," Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)**—Comprises the following industries:

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

**Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)**—Comprises the following industries:

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

**Home furnishings stores (SIC 571, except 5712)**—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

**Household appliance, radio-TV, music stores (SIC 572 and 573)**—Comprises the following industries:

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

**Eating places (SIC 5812)**—Comprises the following industries:

**Restaurants, lunchrooms, caterers**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods

and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

**Drinking places (alcoholic beverages)** (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

#### DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Sporting goods stores; bicycle shops (SIC 595)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.





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